

Negotiation Training Service Market, Global Outlook and Forecast 2022-2028

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Abstracts

Negotiation training providers educate and coach sales representatives, sales managers, purchasing departments, and those in other transaction-related roles on negotiation tactics. Training is administered through in-person interactive or digital workshops designed to teach those in negotiating positions how to increase savings, increase sales price, handle objections, and other relevant skills. Training can be uniquely tailored to a team's needs or delivered via premade modules focused on a specific topic. Many negotiation training providers also offer performance metrics and assessments related to each completed training program.

This report contains market size and forecasts of Negotiation Training Service in Global, including the following market information:

Global Negotiation Training Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Negotiation Training Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Online Service Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Negotiation Training Service include General

Assembly, Business Training Works Inc., Game Changer Negotiation Training, Geoffrey Michael, KARRASS, K&R Negotiations, Negotiation Experts, RED BEAR Negotiation Company and Richardson, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Negotiation Training Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Negotiation Training Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Negotiation Training Service Market Segment Percentages, by Type, 2021 (%)

Online Service

Offline Service

Global Negotiation Training Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Negotiation Training Service Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Personal User

Global Negotiation Training Service Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Negotiation Training Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Negotiation Training Service revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Negotiation Training Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

General Assembly

Business Training Works Inc.

Game Changer Negotiation Training

Geoffrey Michael

KARRASS

K&R Negotiations

Negotiation Experts

RED BEAR Negotiation Company

Richardson

SAB Negotiation Group

Scotwork

Shapiro Negotiations Institute

The Edge Negotiation Group

The Gap Partnership

The Negotiation Institute, LLC

Vantage Partners

Watershed Associates

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