

Nail Products Market, Global Outlook and Forecast 2022-2028

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Abstracts

Nail Products are products that are used to color the nails, to protect them against damage, to soften and condition cuticles, and to supplement the nails. They include nail polish and enamels and nail polish and enamel removers.

This report contains market size and forecasts of Nail Products in global, including the following market information:

Global Nail Products Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Nail Products Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Nail Products companies in 2021 (%)

The global Nail Products market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Nail Polish Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Nail Products include OPI, Maybelline, Dior, CHANEL, ORLY, Butter London, Kiko, Nails Inc and Revlon, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Nail Products

manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Nail Products Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Nail Products Market Segment Percentages, by Type, 2021 (%)

Nail Polish

Nail Color

Nail Care

Others

Global Nail Products Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Nail Products Market Segment Percentages, by Application, 2021 (%)

Nail Art Institutions

Individuals

Global Nail Products Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Nail Products Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Nail Products revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Nail Products revenues share in global market, 2021 (%)

Key companies Nail Products sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Nail Products sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

OPI

Maybelline

Dior

CHANEL

ORLY

Butter London

Kiko

Nails Inc

Revlon

Sally Hansen

Rimmel

CND

COSMAY

Essie

ZOTOS ACCENT

L'OREAL

ANNA SUI

Bobbi Brown

Nars

MISSHA

China Glaze

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