

# Nail Polish Market in Southeast Asia - Manufacturing and Consumption, Outlook and Forecast 2020-2026

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### **Abstracts**

Nail polish called 'nail lacquer.' It is mainly composed of 70% -80% of a volatile solvent, about 15% of nitrocellulose, small amounts of solvent oil, camphor, titanium dioxide and oil-soluble pigments. After the nail polish applied to the film formed, with moderate coloration fastness and gloss, to protect the nails, but also gives the nails a beauty. This report contains market size and forecasts of Nail Polish in Southeast Asia, including the following market information:

Southeast Asia Nail Polish Market Revenue, 2015-2020, 2021-2026, (\$ millions) Southeast Asia Nail Polish Market Consumption, 2015-2020, 2021-2026, (K Pcs) Southeast Asia Nail Polish Production Capacity, 2015-2020, 2021-2026, (K Pcs) Top Five Competitors in Southeast Asia Nail Polish Market 2019 (%)

The global Nail Polish market was valued at 11210 million in 2019 and is projected to reach US\$ 15330 million by 2026, at a CAGR of 8.1% during the forecast period. While the Nail Polish market size in Southeast Asia was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Nail Polish manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Nail Polish production and consumption in Southeast Asia

Total Market by Segment:

Southeast Asia Nail Polish Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K



Pcs) Southeast Asia Nail Polish Market Segment Percentages, By Type, 2019 (%)		
Base coat		
Top coat		
Gel		
Matte		
Southeast Asia Nail Polish Market, By Application, 2015-2020, 2021-2026 (\$ millions) (K Pcs)  Southeast Asia Nail Polish Market Segment Percentages, By Application, 2019 (%)		
Nail art institutions		
Individuals		
Competitor Analysis		
The report also provides analysis of leading market participants including:		
Total Nail Polish Market Competitors Revenues in Southeast Asia, by Players 2015-2020 (Estimated), (\$ millions)		
Total Nail Polish Market Competitors Revenues Share in Southeast Asia, by Players 2019 (%)		
Total Southeast Asia Nail Polish Market Competitors Sales, by Players 2015-2020 (Estimated), (K Pcs)		
al Southeast Asia Nail Polish Market Competitors Sales Market Share by Players 9 (\$ millions)		
Further, the report presents profiles of competitors in the market, including the following:		
OPI		
Maybelline		



Dior
CHANEL
ORLY
Butter London
Kiko
Nails Inc
Revlon
Sally Hansen
Rimmel
CND
COSMAY
Essie
ZOTOS ACCENT
L'OREAL
ANNA SUI
Bobbi Brown
Nars
MISSHA



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