

Nail Polish Market in Italy - Manufacturing and Consumption, Outlook and Forecast 2020-2026

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Abstracts

Nail polish called 'nail lacquer.' It is mainly composed of 70% -80% of a volatile solvent, about 15% of nitrocellulose, small amounts of solvent oil, camphor, titanium dioxide and oil-soluble pigments. After the nail polish applied to the film formed, with moderate coloration fastness and gloss, to protect the nails, but also gives the nails a beauty.

This report contains market size and forecasts of Nail Polish in Italy, including the following market information:

Italy Nail Polish Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Italy Nail Polish Market Consumption, 2015-2020, 2021-2026, (K Pcs)

Italy Nail Polish Production Capacity, 2015-2020, 2021-2026, (K Pcs)

Top Five Competitors in Italy Nail Polish Market 2019 (%)

The global Nail Polish market was valued at 11210 million in 2019 and is projected to reach US\$ 15330 million by 2026, at a CAGR of 8.1% during the forecast period. While the Nail Polish market size in Italy was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Nail Polish manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Nail Polish production and consumption in Italy

Total Market by Segment:

Italy Nail Polish Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K Pcs)

Italy Nail Polish Market Segment Percentages, By Type, 2019 (%)

Base coat

Top coat

Gel

Matte

Italy Nail Polish Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K Pcs)
Italy Nail Polish Market Segment Percentages, By Application, 2019 (%)

Nail art institutions

Individuals

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Nail Polish Market Competitors Revenues in Italy, by Players 2015-2020
(Estimated), (\$ millions)

Total Nail Polish Market Competitors Revenues Share in Italy, by Players 2019 (%)

Total Italy Nail Polish Market Competitors Sales, by Players 2015-2020 (Estimated), (K
Pcs)

Total Italy Nail Polish Market Competitors Sales Market Share by Players 2019 (\$
millions)

Further, the report presents profiles of competitors in the market, including the following:

OPI

Maybelline

Dior

CHANEL

ORLY

Butter London

Kiko

Nails Inc

Revlon

Sally Hansen

Rimmel

CND

COSMAY

Essie

ZOTOS ACCENT

L'OREAL

ANNA SUI

Bobbi Brown

Nars

MISSHA

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