

Nail Polish Market in Brazil - Manufacturing and Consumption, Outlook and Forecast 2020-2026

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Abstracts

Nail polish called 'nail lacquer.' It is mainly composed of 70% -80% of a volatile solvent, about 15% of nitrocellulose, small amounts of solvent oil, camphor, titanium dioxide and oil-soluble pigments. After the nail polish applied to the film formed, with moderate coloration fastness and gloss, to protect the nails, but also gives the nails a beauty. This report contains market size and forecasts of Nail Polish in Brazil, including the following market information:

Brazil Nail Polish Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Brazil Nail Polish Market Consumption, 2015-2020, 2021-2026, (K Pcs)

Brazil Nail Polish Production Capacity, 2015-2020, 2021-2026, (K Pcs)

Top Five Competitors in Brazil Nail Polish Market 2019 (%)

The global Nail Polish market was valued at 11210 million in 2019 and is projected to reach US\$ 15330 million by 2026, at a CAGR of 8.1% during the forecast period. While the Nail Polish market size in Brazil was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Nail Polish manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Nail Polish production and consumption in Brazil

Total Market by Segment:

Brazil Nail Polish Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K Pcs)

Brazil Nail Polish Market Segment Percentages, By Type, 2019 (%)

Base coat

Top coat

Gel

Matte

Brazil Nail Polish Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K Pcs)
Brazil Nail Polish Market Segment Percentages, By Application, 2019 (%)

Nail art institutions

Individuals

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Nail Polish Market Competitors Revenues in Brazil, by Players 2015-2020
(Estimated), (\$ millions)

Total Nail Polish Market Competitors Revenues Share in Brazil, by Players 2019 (%)

Total Brazil Nail Polish Market Competitors Sales, by Players 2015-2020 (Estimated),
(K Pcs)

Total Brazil Nail Polish Market Competitors Sales Market Share by Players 2019 (\$
millions)

Further, the report presents profiles of competitors in the market, including the following:

OPI

Maybelline

Dior

CHANEL

ORLY

Butter London

Kiko

Nails Inc

Revlon

Sally Hansen

Rimmel

CND

COSMAY

Essie

ZOTOS ACCENT

L'OREAL

ANNA SUI

Bobbi Brown

Nars

MISSHA

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Nail Polish Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 Brazil Nail Polish Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 COVID-19 IMPACT: BRAZIL NAIL POLISH OVERALL MARKET SIZE

- 2.1 Brazil Nail Polish Market Size: 2020 VS 2026
- 2.2 Brazil Nail Polish Revenue, Prospects & Forecasts: 2015-2026
- 2.3 Brazil Nail Polish Sales (Consumption): 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Nail Polish Players in Brazil (including Foreign and Local Companies)
- 3.2 Top Brazil Nail Polish Companies Ranked by Revenue
- 3.3 Brazil Nail Polish Revenue by Companies (including Foreign and Local Companies)
- 3.4 Brazil Nail Polish Sales by Companies (including Foreign and Local Companies)
- 3.5 Brazil Nail Polish Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 Nail Polish Companies in Brazil, by Revenue in 2019
- 3.7 Brazil Manufacturers Nail Polish Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Nail Polish Players in Brazil
 - 3.8.1 List of Brazil Tier 1 Nail Polish Companies
 - 3.8.2 List of Brazil Tier 2 and Tier 3 Nail Polish Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview
 - 4.1.1 By Type - Brazil Nail Polish Market Size Markets, 2020 & 2026

- 4.1.2 Base coat
- 4.1.3 Top coat
- 4.1.4 Gel
- 4.1.5 Matte
- 4.2 By Type - Brazil Nail Polish Revenue & Forecasts
 - 4.2.1 By Type - Brazil Nail Polish Revenue, 2015-2020
 - 4.2.2 By Type - Brazil Nail Polish Revenue, 2021-2026
 - 4.2.3 By Type - Brazil Nail Polish Revenue Market Share, 2015-2026
- 4.3 By Type - Brazil Nail Polish Sales & Forecasts
 - 4.3.1 By Type - Brazil Nail Polish Sales, 2015-2020
 - 4.3.2 By Type - Brazil Nail Polish Sales, 2021-2026
 - 4.3.3 By Type - Brazil Nail Polish Sales Market Share, 2015-2026
- 4.4 By Type - Brazil Nail Polish Price (Manufacturers Selling Prices), 2015-2026

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - Brazil Nail Polish Market Size, 2020 & 2026
 - 5.1.2 Nail art institutions
 - 5.1.3 Individuals
- 5.2 By Application - Brazil Nail Polish Revenue & Forecasts
 - 5.2.1 By Application - Brazil Nail Polish Revenue, 2015-2020
 - 5.2.2 By Application - Brazil Nail Polish Revenue, 2021-2026
 - 5.2.3 By Application - Brazil Nail Polish Revenue Market Share, 2015-2026
- 5.3 By Application - Brazil Nail Polish Sales & Forecasts
 - 5.3.1 By Application - Brazil Nail Polish Sales, 2015-2020
 - 5.3.2 By Application - Brazil Nail Polish Sales, 2021-2026
 - 5.3.3 By Application - Brazil Nail Polish Sales Market Share, 2015-2026
- 5.4 By Application - Brazil Nail Polish Price (Manufacturers Selling Prices), 2015-2026

6 MANUFACTURERS & BRANDS PROFILES

- 6.1 OPI
 - 6.1.1 OPI Corporate Summary
 - 6.1.2 OPI Business Overview
 - 6.1.3 OPI Nail Polish Major Product Offerings
 - 6.1.4 OPI Sales and Revenue in Brazil (2015-2020)
 - 6.1.5 OPI Key News
- 6.2 Maybelline

- 6.2.1 Maybelline Corporate Summary
- 6.2.2 Maybelline Business Overview
- 6.2.3 Maybelline Nail Polish Major Product Offerings
- 6.2.4 Maybelline Sales and Revenue in Brazil (2015-2020)
- 6.2.5 Maybelline Key News
- 6.3 Dior
 - 6.3.1 Dior Corporate Summary
 - 6.3.2 Dior Business Overview
 - 6.3.3 Dior Nail Polish Major Product Offerings
 - 6.3.4 Dior Sales and Revenue in Brazil (2015-2020)
 - 6.3.5 Dior Key News
- 6.4 CHANEL
 - 6.4.1 CHANEL Corporate Summary
 - 6.4.2 CHANEL Business Overview
 - 6.4.3 CHANEL Nail Polish Major Product Offerings
 - 6.4.4 CHANEL Sales and Revenue in Brazil (2015-2020)
 - 6.4.5 CHANEL Key News
- 6.5 ORLY
 - 6.5.1 ORLY Corporate Summary
 - 6.5.2 ORLY Business Overview
 - 6.5.3 ORLY Nail Polish Major Product Offerings
 - 6.5.4 ORLY Sales and Revenue in Brazil (2015-2020)
 - 6.5.5 ORLY Key News
- 6.6 Butter London
 - 6.6.1 Butter London Corporate Summary
 - 6.6.2 Butter London Business Overview
 - 6.6.3 Butter London Nail Polish Major Product Offerings
 - 6.6.4 Butter London Sales and Revenue in Brazil (2015-2020)
 - 6.6.5 Butter London Key News
- 6.7 Kiko
 - 6.6.1 Kiko Corporate Summary
 - 6.6.2 Kiko Business Overview
 - 6.6.3 Kiko Nail Polish Major Product Offerings
 - 6.4.4 Kiko Sales and Revenue in Brazil (2015-2020)
 - 6.7.5 Kiko Key News
- 6.8 Nails Inc
 - 6.8.1 Nails Inc Corporate Summary
 - 6.8.2 Nails Inc Business Overview
 - 6.8.3 Nails Inc Nail Polish Major Product Offerings

- 6.8.4 Nails Inc Sales and Revenue in Brazil (2015-2020)
- 6.8.5 Nails Inc Key News
- 6.9 Revlon
 - 6.9.1 Revlon Corporate Summary
 - 6.9.2 Revlon Business Overview
 - 6.9.3 Revlon Nail Polish Major Product Offerings
 - 6.9.4 Revlon Sales and Revenue in Brazil (2015-2020)
 - 6.9.5 Revlon Key News
- 6.10 Sally Hansen
 - 6.10.1 Sally Hansen Corporate Summary
 - 6.10.2 Sally Hansen Business Overview
 - 6.10.3 Sally Hansen Nail Polish Major Product Offerings
 - 6.10.4 Sally Hansen Sales and Revenue in Brazil (2015-2020)
 - 6.10.5 Sally Hansen Key News
- 6.11 Rimmel
 - 6.11.1 Rimmel Corporate Summary
 - 6.11.2 Rimmel Nail Polish Business Overview
 - 6.11.3 Rimmel Nail Polish Major Product Offerings
 - 6.11.4 Rimmel Sales and Revenue in Brazil (2015-2020)
 - 6.11.5 Rimmel Key News
- 6.12 CND
 - 6.12.1 CND Corporate Summary
 - 6.12.2 CND Nail Polish Business Overview
 - 6.12.3 CND Nail Polish Major Product Offerings
 - 6.12.4 CND Sales and Revenue in Brazil (2015-2020)
 - 6.12.5 CND Key News
- 6.13 COSMAY
 - 6.13.1 COSMAY Corporate Summary
 - 6.13.2 COSMAY Nail Polish Business Overview
 - 6.13.3 COSMAY Nail Polish Major Product Offerings
 - 6.13.4 COSMAY Sales and Revenue in Brazil (2015-2020)
 - 6.13.5 COSMAY Key News
- 6.14 Essie
 - 6.14.1 Essie Corporate Summary
 - 6.14.2 Essie Nail Polish Business Overview
 - 6.14.3 Essie Nail Polish Major Product Offerings
 - 6.14.4 Essie Sales and Revenue in Brazil (2015-2020)
 - 6.14.5 Essie Key News
- 6.15 ZOTOS ACCENT

- 6.15.1 ZOTOS ACCENT Corporate Summary
- 6.15.2 ZOTOS ACCENT Nail Polish Business Overview
- 6.15.3 ZOTOS ACCENT Nail Polish Major Product Offerings
- 6.15.4 ZOTOS ACCENT Sales and Revenue in Brazil (2015-2020)
- 6.15.5 ZOTOS ACCENT Key News
- 6.16 L'OREAL
 - 6.16.1 L'OREAL Corporate Summary
 - 6.16.2 L'OREAL Nail Polish Business Overview
 - 6.16.3 L'OREAL Nail Polish Major Product Offerings
 - 6.16.4 L'OREAL Sales and Revenue in Brazil (2015-2020)
 - 6.16.5 L'OREAL Key News
- 6.17 ANNA SUI
 - 6.17.1 ANNA SUI Corporate Summary
 - 6.17.2 ANNA SUI Nail Polish Business Overview
 - 6.17.3 ANNA SUI Nail Polish Major Product Offerings
 - 6.17.4 ANNA SUI Sales and Revenue in Brazil (2015-2020)
 - 6.17.5 ANNA SUI Key News
- 6.18 Bobbi Brown
 - 6.18.1 Bobbi Brown Corporate Summary
 - 6.18.2 Bobbi Brown Nail Polish Business Overview
 - 6.18.3 Bobbi Brown Nail Polish Major Product Offerings
 - 6.18.4 Bobbi Brown Sales and Revenue in Brazil (2015-2020)
 - 6.18.5 Bobbi Brown Key News
- 6.19 Nars
 - 6.19.1 Nars Corporate Summary
 - 6.19.2 Nars Nail Polish Business Overview
 - 6.19.3 Nars Nail Polish Major Product Offerings
 - 6.19.4 Nars Sales and Revenue in Brazil (2015-2020)
 - 6.19.5 Nars Key News
- 6.20 MISSHA
 - 6.20.1 MISSHA Corporate Summary
 - 6.20.2 MISSHA Nail Polish Business Overview
 - 6.20.3 MISSHA Nail Polish Major Product Offerings
 - 6.20.4 MISSHA Sales and Revenue in Brazil (2015-2020)
 - 6.20.5 MISSHA Key News
- 6.21 China Glaze
 - 6.21.1 China Glaze Corporate Summary
 - 6.21.2 China Glaze Nail Polish Business Overview
 - 6.21.3 China Glaze Nail Polish Major Product Offerings

- 6.21.4 China Glaze Sales and Revenue in Brazil (2015-2020)
- 6.21.5 China Glaze Key News

7 NAIL POLISH PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS

7.1 Nail Polish Production Capacity and Value in Brazil, Situation Analysis and Prediction, 2015-2026

- 7.1.1 Brazil Nail Polish Production Capacity, 2015-2026
- 7.1.2 Brazil Nail Polish Production 2015-2026
- 7.1.3 Brazil Nail Polish Production Value 2015-2026

7.2 Key Local Nail Polish Manufacturers in Brazil

- 7.2.1 Brazil Key Local Nail Polish Manufacturers Production Capacity
- 7.2.2 Brazil Key Local Nail Polish Manufacturers Production
- 7.2.3 Brazil Key Local Nail Polish Manufacturers Production Value

7.2.4 The Proportion of Nail Polish Production Sold in Brazil and Sold Other Than Brazil by Manufacturers

7.3 Nail Polish Export and Import in Brazil

- 7.3.1 Brazil Nail Polish Export Market
- 7.3.2 Brazil Nail Polish Source of Imports

8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

8.1 PESTLE Analysis for Brazil Nail Polish Market

- 8.2 Market Opportunities & Trends
- 8.3 Market Drivers
- 8.4 Market Restraints

9 COVID-19 IMPACT ON NAIL POLISH SUPPLY CHAIN ANALYSIS

9.1 Supply Chain Analysis

9.2 Upstream Market Analysis

9.3 Downstream and Clients Market Analysis

9.4 Marketing Channels Analysis

- 9.4.1 Marketing Channels
- 9.4.2 Nail Polish Distributors and Sales Agents in Brazil

10 CONCLUSION

11 APPENDIX

11.1 Note

11.2 Examples of Clients

11.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of Nail Polish in Brazil
- Table 2. Top Players in Brazil, Ranking by Revenue (2019)
- Table 3. Brazil Nail Polish Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. Brazil Nail Polish Revenue Share by Companies, 2015-2020
- Table 5. Brazil Nail Polish Sales by Companies, (K Pcs), 2015-2020
- Table 6. Brazil Nail Polish Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Nail Polish Price (2015-2020) (USD/Pcs)
- Table 8. Brazil Manufacturers Nail Polish Product Type
- Table 9. List of Brazil Tier 1 Nail Polish Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of Brazil Tier 2 and Tier 3 Nail Polish Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - Nail Polish Revenue in Brazil (US\$, Mn), 2015-2020
- Table 12. By Type - Nail Polish Revenue in Brazil (US\$, Mn), 2021-2026
- Table 13. By Type - Nail Polish Sales in Brazil (K Pcs), 2015-2020
- Table 14. By Type - Nail Polish Sales in Brazil (K Pcs), 2021-2026
- Table 15. By Application - Nail Polish Revenue in Brazil, (US\$, Mn), 2015-2020
- Table 16. By Application - Nail Polish Revenue in Brazil, (US\$, Mn), 2021-2026
- Table 17. By Application - Nail Polish Sales in Brazil, (K Pcs), 2015-2020
- Table 18. By Application - Nail Polish Sales in Brazil, (K Pcs), 2021-2026
- Table 19. OPI Corporate Summary
- Table 20. OPI Nail Polish Product Offerings
- Table 21. OPI Nail Polish Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2015-2020)
- Table 22. Maybelline Corporate Summary
- Table 23. Maybelline Nail Polish Product Offerings
- Table 24. Maybelline Nail Polish Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2015-2020)
- Table 25. Dior Corporate Summary
- Table 26. Dior Nail Polish Product Offerings
- Table 27. Dior Nail Polish Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2015-2020)
- Table 28. CHANEL Corporate Summary
- Table 29. CHANEL Nail Polish Product Offerings
- Table 30. CHANEL Nail Polish Sales (K Pcs), Revenue (US\$, Mn) and Average Price

(USD/Pcs) (2015-2020)

Table 31. ORLY Corporate Summary

Table 32. ORLY Nail Polish Product Offerings

Table 33. ORLY Nail Polish Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2015-2020)

Table 34. Butter London Corporate Summary

Table 35. Butter London Nail Polish Product Offerings

Table 36. Butter London Nail Polish Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2015-2020)

Table 37. Kiko Corporate Summary

Table 38. Kiko Nail Polish Product Offerings

Table 39. Kiko Nail Polish Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2015-2020)

Table 40. Nails Inc Corporate Summary

Table 41. Nails Inc Nail Polish Product Offerings

Table 42. Nails Inc Nail Polish Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2015-2020)

Table 43. Revlon Corporate Summary

Table 44. Revlon Nail Polish Product Offerings

Table 45. Revlon Nail Polish Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2015-2020)

Table 46. Sally Hansen Corporate Summary

Table 47. Sally Hansen Nail Polish Product Offerings

Table 48. Sally Hansen Nail Polish Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2015-2020)

Table 49. Rimmel Corporate Summary

Table 50. Rimmel Nail Polish Product Offerings

Table 51. Rimmel Nail Polish Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2015-2020)

Table 52. CND Corporate Summary

Table 53. CND Nail Polish Product Offerings

Table 54. CND Nail Polish Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2015-2020)

Table 55. COSMAY Corporate Summary

Table 56. COSMAY Nail Polish Product Offerings

Table 57. COSMAY Nail Polish Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2015-2020)

Table 58. Essie Corporate Summary

Table 59. Essie Nail Polish Product Offerings

Table 60. Essie Nail Polish Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2015-2020)

Table 61. ZOTOS ACCENT Corporate Summary

Table 62. ZOTOS ACCENT Nail Polish Product Offerings

Table 63. ZOTOS ACCENT Nail Polish Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2015-2020)

Table 64. L'OREAL Corporate Summary

Table 65. L'OREAL Nail Polish Product Offerings

Table 66. L'OREAL Nail Polish Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2015-2020)

Table 67. ANNA SUI Corporate Summary

Table 68. ANNA SUI Nail Polish Product Offerings

Table 69. ANNA SUI Nail Polish Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2015-2020)

Table 70. Bobbi Brown Corporate Summary

Table 71. Bobbi Brown Nail Polish Product Offerings

Table 72. Bobbi Brown Nail Polish Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2015-2020)

Table 73. Nars Corporate Summary

Table 74. Nars Nail Polish Product Offerings

Table 75. Nars Nail Polish Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2015-2020)

Table 76. MISSHA Corporate Summary

Table 77. MISSHA Nail Polish Product Offerings

Table 78. MISSHA Nail Polish Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2015-2020)

Table 79. China Glaze Corporate Summary

Table 80. China Glaze Nail Polish Product Offerings

Table 81. China Glaze Nail Polish Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2015-2020)

Table 82. Nail Polish Production Capacity (K Pcs) of Local Manufacturers in Brazil, 2015-2020

Table 83. Nail Polish Production (K Pcs) of Local Manufacturers in Brazil, 2015-2020

Table 84. Brazil Nail Polish Production Market Share of Local Manufacturers, 2015-2020

Table 85. Nail Polish Production Value (US\$, Mn) of Local Manufacturers in Brazil, 2015-2020

Table 86. Brazil Nail Polish Production Value Market Share of Local Manufacturers, 2015-2020

Table 87. The Percentage of Nail Polish Production Sold in Brazil and Sold Other Than Brazil by Manufacturers

Table 88. The Percentage of Nail Polish Production Sold in Brazil and Sold Other Than Brazil by Manufacturers

Table 89. Dangeguojia Nail Polish Sales (Consumption), Production, Export and Import, 2015-2020

Table 90. Raw Materials and Suppliers

Table 91. Nail Polish Downstream Clients in Brazil

Table 92. Nail Polish Distributors and Sales Agents in Brazil

List Of Figures

LIST OF FIGURES

- Figure 1. Nail Polish Segment by Type
- Figure 2. Nail Polish Segment by Application
- Figure 3. Dangeguojia Nail Polish Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Nail Polish Market Size in Brazil, (US\$, Mn) & (K Pcs): 2020 VS 2026
- Figure 6. Brazil Nail Polish Revenue, 2015-2026 (US\$, Mn)
- Figure 7. Nail Polish Sales in Brazil: 2015-2026 (K Pcs)
- Figure 8. The Top 3 and 5 Players Market Share by Nail Polish Revenue in 2019
- Figure 9. By Type - Brazil Nail Polish Incremental Growth, (US\$, Mn), 2015-2026
- Figure 10. By Type - Brazil Nail Polish Market Share, 2015-2020
- Figure 11. By Type - Brazil Nail Polish Market Share, 2020-2026
- Figure 12. By Type - Brazil Nail Polish Price (USD/Pcs), 2015-2026
- Figure 13. By Application - Nail Polish Revenue in Brazil (US\$, Mn), 2020 & 2026
- Figure 14. By Application - Brazil Nail Polish Market Share, 2015-2020
- Figure 15. By Application - Brazil Nail Polish Market Share, 2020-2026
- Figure 16. By Application -Brazil Nail Polish Price (USD/Pcs), 2015-2026
- Figure 17. Brazil Nail Polish Production Capacity (K Pcs), 2015-2026
- Figure 18. Brazil Nail Polish Actual Output (K Pcs), 2015-2026
- Figure 19. Brazil Nail Polish Production Value (US\$, Mn), 2015-2026
- Figure 20. The Percentage of Brazil Nail Polish Export Destination, 2019
- Figure 21. The Source of Imports of Brazil Nail Polish, 2019
- Figure 22. PEST Analysis for Brazil Nail Polish Market in 2020
- Figure 23. Nail Polish Market Opportunities & Trends in Brazil
- Figure 24. Nail Polish Market Drivers in Brazil
- Figure 25. Nail Polish Market Restraints in Brazil
- Figure 26. Nail Polish Industry Value Chain

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