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Music Promoter Software Market in China - Industry Outlook and Forecast 2020-2026

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Abstracts

Music promoter software refers the software tools and platforms, mobile apps that mainly used by music promoters to publicise and promote upcoming music live events and concerts activities, it helps music promoters to organize gigs, book bands or artists and advertise the shows to bring in paying attendees and profits.

This report contains market size and forecasts of Music Promoter Software in China, including the following market information:
China Music Promoter Software Market Revenue, 2015-2020, 2021-2026, ($ millions)

Top Five Competitors in China Music Promoter Software Market 2019 (%)
The global Music Promoter Software market was valued at 99.8 million in 2019 and is projected to reach US$ 187.9 million by 2026, at a CAGR of 17.1% during the forecast period. While the Music Promoter Software market size in China was US$ XX million in 2019, and it is expected to reach US$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Music Promoter Software businesses, with lots of challenges and uncertainty faced by many players of Music Promoter Software in China.
This report also analyses and evaluates the COVID-19 impact on Music Promoter Software market size in 2020 and the next few years in China

Total Market by Segment:

China Music Promoter Software Market, By Type, 2015-2020, 2021-2026 ($ millions)
China Music Promoter Software Market Segment Percentages, By Type, 2019 (%)

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Cloud-based

Web-based

Cloud-based holds 47.86% market share in 2020, but was estimated to increase over 55.09% by 2025.

China Music Promoter Software Market, By Application, 2015-2020, 2021-2026 ($ millions)
China Music Promoter Software Market Segment Percentages, By Application, 2019 (%)

SMEs

Large Organizations

Demand of SMEs occupies most of market share of about 58.94% in 2020.

Competitor Analysis
The report also provides analysis of leading market participants including:
Total Music Promoter Software Market Competitors Revenues in China, by Players 2015-2020 (Estimated), ($ millions)
Total Music Promoter Software Market Competitors Revenues Share in China, by Players 2019 (%)
Further, the report presents profiles of competitors in the market, including the following:

Prism

Muzeek

PromoterOps

Gigwell

Beatswitch

Eventbrite

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Sonicbids

Soundcharts

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