

Mummy Bag Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/M2143A543CA0EN.html>

Date: January 2022

Pages: 115

Price: US\$ 3,250.00 (Single User License)

ID: M2143A543CA0EN

Abstracts

A diaper bag or nappy bag is a storage bag with many pocket-like spaces that is big enough to carry everything needed by someone taking care of a baby while taking a typical short outing.

These bags are not always designed expressly as a diaper bag, as any well-pocketed bag sized in between a child's school backpack and adult pro-camping backpack can be used for the purpose. Some are now being made with rigid handles and wheels so that someone can cart one around, allowing that person to hold the baby more firmly, complete more tasks (like opening a door, paying a cashier, or using a phone), and reduce lower back pain. My Child magazine suggests a brightly colored diaper bag is harder to lose and can help combat the 'baby blues'.

Diaper bags are generally small enough to fit on or under a stroller or buggy. There have been fashion trends against large bags, as mothers learn to reduce the number of necessities carried.

This report contains market size and forecasts of Mummy Bag in global, including the following market information:

Global Mummy Bag Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Mummy Bag Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Mummy Bag companies in 2021 (%)

The global Mummy Bag market was valued at million in 2021 and is projected to reach

US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Backpack Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Mummy Bag include Sunveno, Skip Hop, Babycare, Disney, Itzy Ritzy, MOMMORE, Ju-Ju Be, Parker Baby Co. and Hap Tim, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Mummy Bag manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Mummy Bag Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Mummy Bag Market Segment Percentages, by Type, 2021 (%)

Backpack

Tote Set

Others

Global Mummy Bag Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Mummy Bag Market Segment Percentages, by Application, 2021 (%)

Male Baby

Female Baby

Global Mummy Bag Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)
& (K Units)

Global Mummy Bag Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Mummy Bag revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Mummy Bag revenues share in global market, 2021 (%)

Key companies Mummy Bag sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Mummy Bag sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Sunveno

Skip Hop

Babycare

Disney

Itzy Ritzy

MOMMORE

Ju-Ju Be

Parker Baby Co.

Hap Tim

LeSportsac Inc

Diaper Dude

Bumkins

Columbia

Fisher-Price

Mia Bossi

Eddie Bauer

Okkatots

Dwell Studio

Britax USA

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