

Multivitamins Market - Global Outlook and Forecast 2022-2028

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Abstracts

A multivitamin is a preparation intended to serve as a dietary supplement - with vitamins, dietary minerals, and other nutritional elements. Such preparations are available in the form of tablets, capsules, pastilles, powders, liquids, or injectable formulations. Other than injectable formulations, which are only available and administered under medical supervision, multivitamins are recognized by the Codex Alimentarius Commission (the United Nations' authority on food standards) as a category of food.

This report contains market size and forecasts of Multivitamins in global, including the following market information:

Global Multivitamins Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Multivitamins Market Sales, 2017-2022, 2023-2028, (MT)

Global top five Multivitamins companies in 2021 (%)

The global Multivitamins market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Tablets Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Multivitamins include General Nutrition Centers, Inc,

AMWAY, Puritan's Pride, Pharmavite, Jamieson, Webber Naturals, Pfizer Inc, Daiichi Sankyo and Eisai Co., Ltd, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Multivitamins manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Multivitamins Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global Multivitamins Market Segment Percentages, by Type, 2021 (%)

Tablets

Capsule

Power

Liquid

Global Multivitamins Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global Multivitamins Market Segment Percentages, by Application, 2021 (%)

Adults

Children

Global Multivitamins Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global Multivitamins Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Multivitamins revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Multivitamins revenues share in global market, 2021 (%)

Key companies Multivitamins sales in global market, 2017-2022 (Estimated), (MT)

Key companies Multivitamins sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

General Nutrition Centers, Inc

AMWAY

Puritan's Pride

Pharmavite

Jamieson

Webber Naturals

Pfizer Inc

Daiichi Sankyo

Eisai Co., Ltd

SALUS-HAUS

DSM

Hainan Yangshengtang

CSPC Pharmaceutical Group

Sanofi China

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