

Movies and TV Shows OTT Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/MB9934BA43C8EN.html>

Date: March 2022

Pages: 67

Price: US\$ 3,250.00 (Single User License)

ID: MB9934BA43C8EN

Abstracts

Movies and TV shows are delivered directly to digital users and it does not require cable or satellite television subscription.

This report contains market size and forecasts of Movies and TV Shows OTT in Global, including the following market information:

Global Movies and TV Shows OTT Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Movies and TV Shows OTT market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Solution Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Movies and TV Shows OTT include Amazon Web Services (AWS), Netflix, Hulu, LLC, Google LLC, Apple Inc., Facebook, Telestra, Rakuten Inc. and Microsoft Corporation and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Movies and TV Shows OTT companies, and industry experts on this industry, involving the revenue, demand,

product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Movies and TV Shows OTT Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Movies and TV Shows OTT Market Segment Percentages, by Type, 2021 (%)

Solution

Services

Global Movies and TV Shows OTT Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Movies and TV Shows OTT Market Segment Percentages, by Application, 2021 (%)

Personal

Commercial

Global Movies and TV Shows OTT Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Movies and TV Shows OTT Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Movies and TV Shows OTT revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Movies and TV Shows OTT revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Amazon Web Services (AWS)

Netflix

Hulu, LLC

Google LLC

Apple Inc.

Facebook

Telestra

Rakuten Inc.

Microsoft Corporation

Tencent Holdings

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Movies and TV Shows OTT Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Movies and TV Shows OTT Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL MOVIES AND TV SHOWS OTT OVERALL MARKET SIZE

- 2.1 Global Movies and TV Shows OTT Market Size: 2021 VS 2028
- 2.2 Global Movies and TV Shows OTT Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Movies and TV Shows OTT Players in Global Market
- 3.2 Top Global Movies and TV Shows OTT Companies Ranked by Revenue
- 3.3 Global Movies and TV Shows OTT Revenue by Companies
- 3.4 Top 3 and Top 5 Movies and TV Shows OTT Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Movies and TV Shows OTT Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Movies and TV Shows OTT Players in Global Market
 - 3.6.1 List of Global Tier 1 Movies and TV Shows OTT Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Movies and TV Shows OTT Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Movies and TV Shows OTT Market Size Markets, 2021 & 2028

4.1.2 Solution

4.1.3 Services

4.2 By Type - Global Movies and TV Shows OTT Revenue & Forecasts

4.2.1 By Type - Global Movies and TV Shows OTT Revenue, 2017-2022

4.2.2 By Type - Global Movies and TV Shows OTT Revenue, 2023-2028

4.2.3 By Type - Global Movies and TV Shows OTT Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Movies and TV Shows OTT Market Size, 2021 & 2028

5.1.2 Personal

5.1.3 Commercial

5.2 By Application - Global Movies and TV Shows OTT Revenue & Forecasts

5.2.1 By Application - Global Movies and TV Shows OTT Revenue, 2017-2022

5.2.2 By Application - Global Movies and TV Shows OTT Revenue, 2023-2028

5.2.3 By Application - Global Movies and TV Shows OTT Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Movies and TV Shows OTT Market Size, 2021 & 2028

6.2 By Region - Global Movies and TV Shows OTT Revenue & Forecasts

6.2.1 By Region - Global Movies and TV Shows OTT Revenue, 2017-2022

6.2.2 By Region - Global Movies and TV Shows OTT Revenue, 2023-2028

6.2.3 By Region - Global Movies and TV Shows OTT Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Movies and TV Shows OTT Revenue, 2017-2028

6.3.2 US Movies and TV Shows OTT Market Size, 2017-2028

6.3.3 Canada Movies and TV Shows OTT Market Size, 2017-2028

6.3.4 Mexico Movies and TV Shows OTT Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Movies and TV Shows OTT Revenue, 2017-2028

6.4.2 Germany Movies and TV Shows OTT Market Size, 2017-2028

6.4.3 France Movies and TV Shows OTT Market Size, 2017-2028

6.4.4 U.K. Movies and TV Shows OTT Market Size, 2017-2028

6.4.5 Italy Movies and TV Shows OTT Market Size, 2017-2028

6.4.6 Russia Movies and TV Shows OTT Market Size, 2017-2028

6.4.7 Nordic Countries Movies and TV Shows OTT Market Size, 2017-2028

6.4.8 Benelux Movies and TV Shows OTT Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Movies and TV Shows OTT Revenue, 2017-2028

6.5.2 China Movies and TV Shows OTT Market Size, 2017-2028

6.5.3 Japan Movies and TV Shows OTT Market Size, 2017-2028

6.5.4 South Korea Movies and TV Shows OTT Market Size, 2017-2028

6.5.5 Southeast Asia Movies and TV Shows OTT Market Size, 2017-2028

6.5.6 India Movies and TV Shows OTT Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Movies and TV Shows OTT Revenue, 2017-2028

6.6.2 Brazil Movies and TV Shows OTT Market Size, 2017-2028

6.6.3 Argentina Movies and TV Shows OTT Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Movies and TV Shows OTT Revenue, 2017-2028

6.7.2 Turkey Movies and TV Shows OTT Market Size, 2017-2028

6.7.3 Israel Movies and TV Shows OTT Market Size, 2017-2028

6.7.4 Saudi Arabia Movies and TV Shows OTT Market Size, 2017-2028

6.7.5 UAE Movies and TV Shows OTT Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Amazon Web Services (AWS)

7.1.1 Amazon Web Services (AWS) Corporate Summary

7.1.2 Amazon Web Services (AWS) Business Overview

7.1.3 Amazon Web Services (AWS) Movies and TV Shows OTT Major Product Offerings

7.1.4 Amazon Web Services (AWS) Movies and TV Shows OTT Revenue in Global Market (2017-2022)

7.1.5 Amazon Web Services (AWS) Key News

7.2 Netflix

7.2.1 Netflix Corporate Summary

7.2.2 Netflix Business Overview

7.2.3 Netflix Movies and TV Shows OTT Major Product Offerings

7.2.4 Netflix Movies and TV Shows OTT Revenue in Global Market (2017-2022)

7.2.5 Netflix Key News

7.3 Hulu, LLC

7.3.1 Hulu, LLC Corporate Summary

7.3.2 Hulu, LLC Business Overview

7.3.3 Hulu, LLC Movies and TV Shows OTT Major Product Offerings

7.3.4 Hulu, LLC Movies and TV Shows OTT Revenue in Global Market (2017-2022)

7.3.5 Hulu, LLC Key News

7.4 Google LLC

7.4.1 Google LLC Corporate Summary

7.4.2 Google LLC Business Overview

7.4.3 Google LLC Movies and TV Shows OTT Major Product Offerings

7.4.4 Google LLC Movies and TV Shows OTT Revenue in Global Market (2017-2022)

7.4.5 Google LLC Key News

7.5 Apple Inc.

7.5.1 Apple Inc. Corporate Summary

7.5.2 Apple Inc. Business Overview

7.5.3 Apple Inc. Movies and TV Shows OTT Major Product Offerings

7.5.4 Apple Inc. Movies and TV Shows OTT Revenue in Global Market (2017-2022)

7.5.5 Apple Inc. Key News

7.6 Facebook

7.6.1 Facebook Corporate Summary

7.6.2 Facebook Business Overview

7.6.3 Facebook Movies and TV Shows OTT Major Product Offerings

7.6.4 Facebook Movies and TV Shows OTT Revenue in Global Market (2017-2022)

7.6.5 Facebook Key News

7.7 Telestra

7.7.1 Telestra Corporate Summary

7.7.2 Telestra Business Overview

7.7.3 Telestra Movies and TV Shows OTT Major Product Offerings

7.7.4 Telestra Movies and TV Shows OTT Revenue in Global Market (2017-2022)

7.7.5 Telestra Key News

7.8 Rakuten Inc.

7.8.1 Rakuten Inc. Corporate Summary

7.8.2 Rakuten Inc. Business Overview

7.8.3 Rakuten Inc. Movies and TV Shows OTT Major Product Offerings

7.8.4 Rakuten Inc. Movies and TV Shows OTT Revenue in Global Market (2017-2022)

7.8.5 Rakuten Inc. Key News

7.9 Microsoft Corporation

7.9.1 Microsoft Corporation Corporate Summary

7.9.2 Microsoft Corporation Business Overview

- 7.9.3 Microsoft Corporation Movies and TV Shows OTT Major Product Offerings
- 7.9.4 Microsoft Corporation Movies and TV Shows OTT Revenue in Global Market (2017-2022)
- 7.9.5 Microsoft Corporation Key News
- 7.10 Tencent Holdings
 - 7.10.1 Tencent Holdings Corporate Summary
 - 7.10.2 Tencent Holdings Business Overview
 - 7.10.3 Tencent Holdings Movies and TV Shows OTT Major Product Offerings
 - 7.10.4 Tencent Holdings Movies and TV Shows OTT Revenue in Global Market (2017-2022)
 - 7.10.5 Tencent Holdings Key News

8 CONCLUSION

9 APPENDIX

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Movies and TV Shows OTT Market Opportunities & Trends in Global Market

Table 2. Movies and TV Shows OTT Market Drivers in Global Market

Table 3. Movies and TV Shows OTT Market Restraints in Global Market

Table 4. Key Players of Movies and TV Shows OTT in Global Market

Table 5. Top Movies and TV Shows OTT Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Movies and TV Shows OTT Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Movies and TV Shows OTT Revenue Share by Companies, 2017-2022

Table 8. Global Companies Movies and TV Shows OTT Product Type

Table 9. List of Global Tier 1 Movies and TV Shows OTT Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Movies and TV Shows OTT Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Movies and TV Shows OTT Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Movies and TV Shows OTT Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Movies and TV Shows OTT Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Movies and TV Shows OTT Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Movies and TV Shows OTT Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Movies and TV Shows OTT Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Movies and TV Shows OTT Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Movies and TV Shows OTT Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Movies and TV Shows OTT Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Movies and TV Shows OTT Revenue, (US\$, Mn),

2023-2028

Table 22. By Country - Europe Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Movies and TV Shows OTT Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Movies and TV Shows OTT Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Movies and TV Shows OTT Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Movies and TV Shows OTT Revenue, (US\$, Mn), 2023-2028

Table 30. Amazon Web Services (AWS) Corporate Summary

Table 31. Amazon Web Services (AWS) Movies and TV Shows OTT Product Offerings

Table 32. Amazon Web Services (AWS) Movies and TV Shows OTT Revenue (US\$, Mn), (2017-2022)

Table 33. Netflix Corporate Summary

Table 34. Netflix Movies and TV Shows OTT Product Offerings

Table 35. Netflix Movies and TV Shows OTT Revenue (US\$, Mn), (2017-2022)

Table 36. Hulu, LLC Corporate Summary

Table 37. Hulu, LLC Movies and TV Shows OTT Product Offerings

Table 38. Hulu, LLC Movies and TV Shows OTT Revenue (US\$, Mn), (2017-2022)

Table 39. Google LLC Corporate Summary

Table 40. Google LLC Movies and TV Shows OTT Product Offerings

Table 41. Google LLC Movies and TV Shows OTT Revenue (US\$, Mn), (2017-2022)

Table 42. Apple Inc. Corporate Summary

Table 43. Apple Inc. Movies and TV Shows OTT Product Offerings

Table 44. Apple Inc. Movies and TV Shows OTT Revenue (US\$, Mn), (2017-2022)

Table 45. Facebook Corporate Summary

Table 46. Facebook Movies and TV Shows OTT Product Offerings

Table 47. Facebook Movies and TV Shows OTT Revenue (US\$, Mn), (2017-2022)

Table 48. Telestra Corporate Summary

Table 49. Telestra Movies and TV Shows OTT Product Offerings

Table 50. Telestra Movies and TV Shows OTT Revenue (US\$, Mn), (2017-2022)

Table 51. Rakuten Inc. Corporate Summary

Table 52. Rakuten Inc. Movies and TV Shows OTT Product Offerings

Table 53. Rakuten Inc. Movies and TV Shows OTT Revenue (US\$, Mn), (2017-2022)

Table 54. Microsoft Corporation Corporate Summary

Table 55. Microsoft Corporation Movies and TV Shows OTT Product Offerings

Table 56. Microsoft Corporation Movies and TV Shows OTT Revenue (US\$, Mn),
(2017-2022)

Table 57. Tencent Holdings Corporate Summary

Table 58. Tencent Holdings Movies and TV Shows OTT Product Offerings

Table 59. Tencent Holdings Movies and TV Shows OTT Revenue (US\$, Mn),
(2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Movies and TV Shows OTT Segment by Type in 2021
- Figure 2. Movies and TV Shows OTT Segment by Application in 2021
- Figure 3. Global Movies and TV Shows OTT Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Movies and TV Shows OTT Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Movies and TV Shows OTT Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Movies and TV Shows OTT Revenue in 2021
- Figure 8. By Type - Global Movies and TV Shows OTT Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Movies and TV Shows OTT Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Movies and TV Shows OTT Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Movies and TV Shows OTT Revenue Market Share, 2017-2028
- Figure 12. US Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Movies and TV Shows OTT Revenue Market Share, 2017-2028
- Figure 16. Germany Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Movies and TV Shows OTT Revenue Market Share, 2017-2028
- Figure 24. China Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2028

Figure 28. India Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Movies and TV Shows OTT Revenue Market Share, 2017-2028

Figure 30. Brazil Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Movies and TV Shows OTT Revenue Market Share, 2017-2028

Figure 33. Turkey Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Movies and TV Shows OTT Revenue, (US\$, Mn), 2017-2028

Figure 37. Amazon Web Services (AWS) Movies and TV Shows OTT Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Netflix Movies and TV Shows OTT Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Hulu, LLC Movies and TV Shows OTT Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Google LLC Movies and TV Shows OTT Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Apple Inc. Movies and TV Shows OTT Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Facebook Movies and TV Shows OTT Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Telestra Movies and TV Shows OTT Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Rakuten Inc. Movies and TV Shows OTT Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Microsoft Corporation Movies and TV Shows OTT Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Tencent Holdings Movies and TV Shows OTT Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

I would like to order

Product name: Movies and TV Shows OTT Market - Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/MB9934BA43C8EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MB9934BA43C8EN.html>