

Movie Merchandise Market - Global Outlook and Forecast 2021-2027

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Abstracts

This report contains market size and forecasts of Movie Merchandise in global, including the following market information:

Global Movie Merchandise Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global Movie Merchandise Market Sales, 2016-2021, 2022-2027, (M Units)

Global top five Movie Merchandise companies in 2020 (%)

The global Movie Merchandise market was valued at 30140 million in 2020 and is projected to reach US\$ 33750 million by 2027, at a CAGR of 2.9% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Movie Merchandise manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Movie Merchandise Market, By Type, 2016-2021, 2022-2027 (\$ Millions) & (M Units)

Global Movie Merchandise Market Segment Percentages, By Type, 2020 (%)

Apparel

Home decor

Toys

Accessories

Others

Global Movie Merchandise Market, By Application, 2016-2021, 2022-2027 (\$ Millions) & (M Units)

Global Movie Merchandise Market Segment Percentages, By Application, 2020 (%)

Men

Women

Youth

Global Movie Merchandise Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions) & (M Units)

Global Movie Merchandise Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Movie Merchandise revenues in global market, 2016-2021 (Estimated), (\$ millions)

Key companies Movie Merchandise revenues share in global market, 2020 (%)

Key companies Movie Merchandise sales in global market, 2016-2021 (Estimated), (M Units)

Key companies Movie Merchandise sales share in global market, 2020 (%)

Further, the report presents profiles of competitors in the market, key players include:

Sony Pictures

Paramount Pictures

Warner Bros

Huayi Brothers

Enlight Media

Lionsgate Films

NBC Universal

Nickelodeon

TOEI COMPANY

Alpha Group

The Walt Disney Company

Twentieth Century Fox

Toho Company

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