

Mountain Bike Market - Global Outlook and Forecast 2022-2028

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Abstracts

A mountain bike or mountain bicycle (abbreviated MTB) is a bicycle designed for off-road cycling. Mountain bikes share similarities with other bicycles, but incorporate features designed to enhance durability and performance in rough terrain. These typically include a front or full suspension, large knobby tires, more durable wheels, more powerful brakes, straight handlebars, and lower gear ratios for climbing steep grades.

Mountain bikes are generally specialized for use on mountain trails, single track, fire roads, and other unpaved surfaces, although perhaps the majority of them are never used off pavement, and it is common to find hybrid road bikes based on 'mountain bike' frames for sale. This type of terrain commonly has rocks, roots, loose dirt, and steep grades. Many trails have additional TTFs (Technical Trail Features) such as log piles, log rides, rock gardens, skinnies, gap jumps, and wall-rides. Mountain bikes are built to handle these types of terrain and features. The heavy-duty construction combined with stronger rims and wider tires has also made this style of bicycle popular with urban riders and couriers who must navigate through potholes and over curbs.

This report contains market size and forecasts of Mountain Bike in global, including the following market information:

Global Mountain Bike Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Mountain Bike Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Mountain Bike companies in 2021 (%)

The global Mountain Bike market was valued at 6463.9 million in 2021 and is projected to reach US\$ 9191.7 million by 2028, at a CAGR of 5.2% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Downhill Bikes Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Mountain Bike include Giant, Trek Bicycle Corporation, Specialized Bicycle Components, Cannondale Bicycle Corporation, Santa Cru, GT Bicycles, Scott, Yeti and Merida, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Mountain Bike manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Mountain Bike Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Mountain Bike Market Segment Percentages, by Type, 2021 (%)

Downhill Bikes

Freeride Bikes

Dirt Jumping Bikes

Global Mountain Bike Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Mountain Bike Market Segment Percentages, by Application, 2021 (%)

Racing

Amateurish

Global Mountain Bike Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Mountain Bike Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Mountain Bike revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Mountain Bike revenues share in global market, 2021 (%)

Key companies Mountain Bike sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Mountain Bike sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Giant

Trek Bicycle Corporation

Specialized Bicycle Components

Cannondale Bicycle Corporation

Santa Cru

GT Bicycles

Scott

Yeti

Merida

Kona Bike

Rocky Mountain Bicycles

Gary Fisher

Cube

Marin

Diamondback

Pivot

Fuji

KHS

Norco

Lapierre

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