

Moisturizing Lotion Market, Global Outlook and Forecast 2022-2028

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Abstracts

Moisturizing Lotion is specifically formulated to soothe your dry skin. Once applied, your skin feels soft and smooth. It is non-greasy, non-irritating and non-comedogenic (won't clog pores), leaving you feeling more comfortable in your own skin.

This report contains market size and forecasts of Moisturizing Lotion in global, including the following market information:

Global Moisturizing Lotion Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Moisturizing Lotion Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Moisturizing Lotion companies in 2021 (%)

The global Moisturizing Lotion market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Moisturizing Type Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Moisturizing Lotion include Johnson & Johnson, Estee Lauder, Unilever, L'Oreal, Kao Corporation, Colgate-Palmolive Company, Shiseido Company, Beiersdorf and Procter & Gamble, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Moisturizing Lotion manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Moisturizing Lotion Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Moisturizing Lotion Market Segment Percentages, by Type, 2021 (%)

Moisturizing Type

Oil Control Type

Global Moisturizing Lotion Market, by Distribution Channel, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Moisturizing Lotion Market Segment Percentages, by Distribution Channel, 2021 (%)

Online

Offline

Global Moisturizing Lotion Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Moisturizing Lotion Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Moisturizing Lotion revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Moisturizing Lotion revenues share in global market, 2021 (%)

Key companies Moisturizing Lotion sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Moisturizing Lotion sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Johnson & Johnson

Estee Lauder

Unilever

L'Oreal

Kao Corporation

Colgate-Palmolive Company

Shiseido Company

Beiersdorf

Procter & Gamble

Avon

AmorePacific

Amway

Aveda

BABOR

Bioderma Laboratory

Rachel K Cosmetics

Avon Products

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