

Mobile Value-Added Services (VAS) Market, Global Outlook and Forecast 2022-2028

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Abstracts

Mobile value added services (MVAS) are defined as mobile services that are offered by mobile service providers apart from the voice communication services.

This report contains market size and forecasts of Mobile Value-Added Services (VAS) in Global, including the following market information:

Global Mobile Value-Added Services (VAS) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Mobile Value-Added Services (VAS) market was valued at 637360 million in 2021 and is projected to reach US\$ 1334940 million by 2028, at a CAGR of 11.1% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Short Messaging Service (SMS) Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Mobile Value-Added Services (VAS) include America Movil, Monty Mobile, StreamWIDE, Telcovas International, OneAPI, Nextgen, Andrexen, GenieNG and Nokia, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Mobile Value-Added Services (VAS) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Mobile Value-Added Services (VAS) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Value-Added Services (VAS) Market Segment Percentages, by Type, 2021 (%)

Short Messaging Service (SMS)

Multimedia Messaging Service (MMS)

Interactive Voice Response(VIR)

Wireless Application Protocol(WAP)

Global Mobile Value-Added Services (VAS) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Value-Added Services (VAS) Market Segment Percentages, by Application, 2021 (%)

Personal

Commercial

Global Mobile Value-Added Services (VAS) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Mobile Value-Added Services (VAS) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Mobile Value-Added Services (VAS) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Mobile Value-Added Services (VAS) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

America Movil

Monty Mobile

StreamWIDE

Telcovas International

OneAPI

Nextgen

Andrexen

GenieNG

Nokia

Digicel Group

Vodafone

ZTE

Teligent Telecom

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