

# Mobile Testing Market in Southeast Asia - Industry Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/MEAB58FF0965EN.html>

Date: April 2020

Pages: 113

Price: US\$ 2,700.00 (Single User License)

ID: MEAB58FF0965EN

## Abstracts

Mobile testing in this report refers to mobile application testing. Mobile application testing is the process through which applications are tested for required quality, functionality, compatibility, usability, performance and other characteristics. It includes a broad range of application testing and evaluation techniques that encompasses both standard software testing and mobile-platform-specific testing procedures.

This report contains market size and forecasts of Mobile Testing in Southeast Asia, including the following market information:

Southeast Asia Mobile Testing Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in Southeast Asia Mobile Testing Market 2019 (%)

The global Mobile Testing market was valued at 5049.5 million in 2019 and is projected to reach US\$ 7899.6 million by 2026, at a CAGR of 11.8% during the forecast period. While the Mobile Testing market size in Southeast Asia was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Mobile Testing businesses, with lots of challenges and uncertainty faced by many players of Mobile Testing in Southeast Asia. This report also analyses and evaluates the COVID-19 impact on Mobile Testing market size in 2020 and the next few years in Southeast Asia

Total Market by Segment:

Southeast Asia Mobile Testing Market, By Type, 2015-2020, 2021-2026 (\$ millions)

Southeast Asia Mobile Testing Market Segment Percentages, By Type, 2019 (%)

Manual

Automation

Automation is the most used type in 2019, with about 83.2% market share.

Southeast Asia Mobile Testing Market, By Application, 2015-2020, 2021-2026 (\$ millions)

Southeast Asia Mobile Testing Market Segment Percentages, By Application, 2019 (%)

BFSI

Telecom

IT

Retail

Media

Other

Demand of BFSI occupied most of market share of about 34.79% in 2019.

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Mobile Testing Market Competitors Revenues in Southeast Asia, by Players 2015-2020 (Estimated), (\$ millions)

Total Mobile Testing Market Competitors Revenues Share in Southeast Asia, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

IBM

Accenture

Wipro

Capgemini

Cognizant

Infosys

NTT Data

QualiTest

Cigniti

ITechArt

Micro Focus

QA InfoTech

Perfecto

TestFort QA Lab

RTTS

ScienceSoft

Infuse

Test Triangle

Testlio

AWS

Experitest

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Mobile Testing Market Definition
- 1.2 Market Segments
  - 1.2.1 Segment by Type
  - 1.2.2 Segment by Application
- 1.3 COVID-19 Impact: Southeast Asia Mobile Testing Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 SOUTHEAST ASIA MOBILE TESTING OVERALL MARKET SIZE**

- 2.1 Southeast Asia Mobile Testing Market Size: 2020 VS 2026
- 2.2 Southeast Asia Mobile Testing Revenue, Prospects & Forecasts: 2015-2026

### **3 COMPANY LANDSCAPE**

- 3.1 Top Mobile Testing Players in Southeast Asia (including Foreign and Local Companies)
- 3.2 Top Southeast Asia Mobile Testing Companies Ranked by Revenue
- 3.3 Southeast Asia Mobile Testing Revenue by Companies (including Foreign and Local Companies)
- 3.4 Top 3 and Top 5 Mobile Testing Companies in Southeast Asia, by Revenue in 2019
- 3.5 Southeast Asia Manufacturers Mobile Testing Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Mobile Testing Players in Southeast Asia
  - 3.6.1 List of Southeast Asia Tier 1 Mobile Testing Companies
  - 3.6.2 List of Southeast Asia Tier 2 and Tier 3 Mobile Testing Companies

### **4 SIGHTS BY PRODUCT**

- 4.1 Overview
  - 4.1.1 By Type - Southeast Asia Mobile Testing Market Size Markets, 2020 & 2026
  - 4.1.2 Manual

#### 4.1.3 Automation

### 4.2 By Type - Southeast Asia Mobile Testing Revenue & Forecasts

#### 4.2.1 By Type - Southeast Asia Mobile Testing Revenue, 2015-2020

#### 4.2.2 By Type - Southeast Asia Mobile Testing Revenue, 2021-2026

#### 4.2.3 By Type - Southeast Asia Mobile Testing Revenue Market Share, 2015-2026

## 5 SIGHTS BY APPLICATION

### 5.1 Overview

#### 5.1.1 By Application - Southeast Asia Mobile Testing Market Size, 2020 & 2026

#### 5.1.2 BFSI

#### 5.1.3 Telecom

#### 5.1.4 IT

#### 5.1.5 Retail

#### 5.1.6 Media

#### 5.1.7 Other

### 5.2 By Application - Southeast Asia Mobile Testing Revenue & Forecasts

#### 5.2.1 By Application - Southeast Asia Mobile Testing Revenue, 2015-2020

#### 5.2.2 By Application - Southeast Asia Mobile Testing Revenue, 2021-2026

#### 5.2.3 By Application - Southeast Asia Mobile Testing Revenue Market Share, 2015-2026

## 6 PLAYERS PROFILES

### 6.1 IBM

#### 6.1.1 IBM Corporate Summary

#### 6.1.2 IBM Business Overview

#### 6.1.3 IBM Mobile Testing Major Product Offerings

#### 6.1.4 IBM Revenue in Southeast Asia (2015-2020)

#### 6.1.5 IBM Key News

### 6.2 Accenture

#### 6.2.1 Accenture Corporate Summary

#### 6.2.2 Accenture Business Overview

#### 6.2.3 Accenture Mobile Testing Major Product Offerings

#### 6.2.4 Accenture Revenue in Southeast Asia (2015-2020)

#### 6.2.5 Accenture Key News

### 6.3 Wipro

#### 6.3.1 Wipro Corporate Summary

#### 6.3.2 Wipro Business Overview

- 6.3.3 Wipro Mobile Testing Major Product Offerings
- 6.3.4 Wipro Revenue in Southeast Asia (2015-2020)
- 6.3.5 Wipro Key News
- 6.4 Capgemini
  - 6.4.1 Capgemini Corporate Summary
  - 6.4.2 Capgemini Business Overview
  - 6.4.3 Capgemini Mobile Testing Major Product Offerings
  - 6.4.4 Capgemini Revenue in Southeast Asia (2015-2020)
  - 6.4.5 Capgemini Key News
- 6.5 Cognizant
  - 6.5.1 Cognizant Corporate Summary
  - 6.5.2 Cognizant Business Overview
  - 6.5.3 Cognizant Mobile Testing Major Product Offerings
  - 6.5.4 Cognizant Revenue in Southeast Asia (2015-2020)
  - 6.5.5 Cognizant Key News
- 6.6 Infosys
  - 6.6.1 Infosys Corporate Summary
  - 6.6.2 Infosys Business Overview
  - 6.6.3 Infosys Mobile Testing Major Product Offerings
  - 6.6.4 Infosys Revenue in Southeast Asia (2015-2020)
  - 6.6.5 Infosys Key News
- 6.7 NTT Data
  - 6.6.1 NTT Data Corporate Summary
  - 6.6.2 NTT Data Business Overview
  - 6.6.3 NTT Data Mobile Testing Major Product Offerings
  - 6.4.4 NTT Data Revenue in Southeast Asia (2015-2020)
  - 6.7.5 NTT Data Key News
- 6.8 QualiTest
  - 6.8.1 QualiTest Corporate Summary
  - 6.8.2 QualiTest Business Overview
  - 6.8.3 QualiTest Mobile Testing Major Product Offerings
  - 6.8.4 QualiTest Revenue in Southeast Asia (2015-2020)
  - 6.8.5 QualiTest Key News
- 6.9 Cigniti
  - 6.9.1 Cigniti Corporate Summary
  - 6.9.2 Cigniti Business Overview
  - 6.9.3 Cigniti Mobile Testing Major Product Offerings
  - 6.9.4 Cigniti Revenue in Southeast Asia (2015-2020)
  - 6.9.5 Cigniti Key News

## 6.10 ITechArt

- 6.10.1 ITechArt Corporate Summary
- 6.10.2 ITechArt Business Overview
- 6.10.3 ITechArt Mobile Testing Major Product Offerings
- 6.10.4 ITechArt Revenue in Southeast Asia (2015-2020)
- 6.10.5 ITechArt Key News

## 6.11 Micro Focus

- 6.11.1 Micro Focus Corporate Summary
- 6.11.2 Micro Focus Mobile Testing Business Overview
- 6.11.3 Micro Focus Mobile Testing Major Product Offerings
- 6.11.4 Micro Focus Revenue in Southeast Asia (2015-2020)
- 6.11.5 Micro Focus Key News

## 6.12 QA InfoTech

- 6.12.1 QA InfoTech Corporate Summary
- 6.12.2 QA InfoTech Mobile Testing Business Overview
- 6.12.3 QA InfoTech Mobile Testing Major Product Offerings
- 6.12.4 QA InfoTech Revenue in Southeast Asia (2015-2020)
- 6.12.5 QA InfoTech Key News

## 6.13 Perfecto

- 6.13.1 Perfecto Corporate Summary
- 6.13.2 Perfecto Mobile Testing Business Overview
- 6.13.3 Perfecto Mobile Testing Major Product Offerings
- 6.13.4 Perfecto Revenue in Southeast Asia (2015-2020)
- 6.13.5 Perfecto Key News

## 6.14 TestFort QA Lab

- 6.14.1 TestFort QA Lab Corporate Summary
- 6.14.2 TestFort QA Lab Mobile Testing Business Overview
- 6.14.3 TestFort QA Lab Mobile Testing Major Product Offerings
- 6.14.4 TestFort QA Lab Revenue in Southeast Asia (2015-2020)
- 6.14.5 TestFort QA Lab Key News

## 6.15 RTTS

- 6.15.1 RTTS Corporate Summary
- 6.15.2 RTTS Mobile Testing Business Overview
- 6.15.3 RTTS Mobile Testing Major Product Offerings
- 6.15.4 RTTS Revenue in Southeast Asia (2015-2020)
- 6.15.5 RTTS Key News

## 6.16 ScienceSoft

- 6.16.1 ScienceSoft Corporate Summary
- 6.16.2 ScienceSoft Mobile Testing Business Overview

- 6.16.3 ScienceSoft Mobile Testing Major Product Offerings
- 6.16.4 ScienceSoft Revenue in Southeast Asia (2015-2020)
- 6.16.5 ScienceSoft Key News
- 6.17 Infuse
  - 6.17.1 Infuse Corporate Summary
  - 6.17.2 Infuse Mobile Testing Business Overview
  - 6.17.3 Infuse Mobile Testing Major Product Offerings
  - 6.17.4 Infuse Revenue in Southeast Asia (2015-2020)
  - 6.17.5 Infuse Key News
- 6.18 Test Triangle
  - 6.18.1 Test Triangle Corporate Summary
  - 6.18.2 Test Triangle Mobile Testing Business Overview
  - 6.18.3 Test Triangle Mobile Testing Major Product Offerings
  - 6.18.4 Test Triangle Revenue in Southeast Asia (2015-2020)
  - 6.18.5 Test Triangle Key News
- 6.19 Testlio
  - 6.19.1 Testlio Corporate Summary
  - 6.19.2 Testlio Mobile Testing Business Overview
  - 6.19.3 Testlio Mobile Testing Major Product Offerings
  - 6.19.4 Testlio Revenue in Southeast Asia (2015-2020)
  - 6.19.5 Testlio Key News
- 6.20 AWS
  - 6.20.1 AWS Corporate Summary
  - 6.20.2 AWS Mobile Testing Business Overview
  - 6.20.3 AWS Mobile Testing Major Product Offerings
  - 6.20.4 AWS Revenue in Southeast Asia (2015-2020)
  - 6.20.5 AWS Key News
- 6.21 Experitest
  - 6.21.1 Experitest Corporate Summary
  - 6.21.2 Experitest Mobile Testing Business Overview
  - 6.21.3 Experitest Mobile Testing Major Product Offerings
  - 6.21.4 Experitest Revenue in Southeast Asia (2015-2020)
  - 6.21.5 Experitest Key News
- 6.22 Kobiton
  - 6.22.1 Kobiton Corporate Summary
  - 6.22.2 Kobiton Mobile Testing Business Overview
  - 6.22.3 Kobiton Mobile Testing Major Product Offerings
  - 6.22.4 Kobiton Revenue in Southeast Asia (2015-2020)
  - 6.22.5 Kobiton Key News



## **7 KEY MARKET TRENDS & INFLUENCES 2021-2026**

7.1 PESTLE Analysis for Southeast Asia Mobile Testing Market

7.2 Market Opportunities & Trends

7.3 Market Drivers

7.4 Market Restraints

## **8 CONCLUSION**

## **9 APPENDIX**

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Key Players of Mobile Testing in Southeast Asia
- Table 2. Top Players in Southeast Asia, Ranking by Revenue (2019)
- Table 3. Southeast Asia Mobile Testing Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. Southeast Asia Mobile Testing Revenue Share by Companies, 2015-2020
- Table 5. Southeast Asia Mobile Testing Sales by Companies, (K Units), 2015-2020
- Table 6. Southeast Asia Mobile Testing Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Mobile Testing Price (2015-2020) (US\$/Unit)
- Table 8. Southeast Asia Manufacturers Mobile Testing Product Type
- Table 9. List of Southeast Asia Tier 1 Mobile Testing Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of Southeast Asia Tier 2 and Tier 3 Mobile Testing Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - Mobile Testing Revenue in Southeast Asia (US\$, Mn), 2015-2020
- Table 12. By Type - Mobile Testing Revenue in Southeast Asia (US\$, Mn), 2021-2026
- Table 13. By Type - Mobile Testing Sales in Southeast Asia (K Units), 2015-2020
- Table 14. By Type - Mobile Testing Sales in Southeast Asia (K Units), 2021-2026
- Table 15. By Application - Mobile Testing Revenue in Southeast Asia, (US\$, Mn), 2015-2020
- Table 16. By Application - Mobile Testing Revenue in Southeast Asia, (US\$, Mn), 2021-2026
- Table 17. By Application - Mobile Testing Sales in Southeast Asia, (K Units), 2015-2020
- Table 18. By Application - Mobile Testing Sales in Southeast Asia, (K Units), 2021-2026
- Table 19. IBM Corporate Summary
- Table 20. IBM Mobile Testing Product Offerings
- Table 21. IBM Mobile Testing Revenue (US\$, Mn), (2015-2020)
- Table 22. Accenture Corporate Summary
- Table 23. Accenture Mobile Testing Product Offerings
- Table 24. Accenture Mobile Testing Revenue (US\$, Mn), (2015-2020)
- Table 25. Wipro Corporate Summary
- Table 26. Wipro Mobile Testing Product Offerings
- Table 27. Wipro Mobile Testing Revenue (US\$, Mn), (2015-2020)
- Table 28. Capgemini Corporate Summary
- Table 29. Capgemini Mobile Testing Product Offerings
- Table 30. Capgemini Mobile Testing Revenue (US\$, Mn), (2015-2020)
- Table 31. Cognizant Corporate Summary

- Table 32. Cognizant Mobile Testing Product Offerings
- Table 33. Cognizant Mobile Testing Revenue (US\$, Mn), (2015-2020)
- Table 34. Infosys Corporate Summary
- Table 35. Infosys Mobile Testing Product Offerings
- Table 36. Infosys Mobile Testing Revenue (US\$, Mn), (2015-2020)
- Table 37. NTT Data Corporate Summary
- Table 38. NTT Data Mobile Testing Product Offerings
- Table 39. NTT Data Mobile Testing Revenue (US\$, Mn), (2015-2020)
- Table 40. QualiTest Corporate Summary
- Table 41. QualiTest Mobile Testing Product Offerings
- Table 42. QualiTest Mobile Testing Revenue (US\$, Mn), (2015-2020)
- Table 43. Cigniti Corporate Summary
- Table 44. Cigniti Mobile Testing Product Offerings
- Table 45. Cigniti Mobile Testing Revenue (US\$, Mn), (2015-2020)
- Table 46. ITechArt Corporate Summary
- Table 47. ITechArt Mobile Testing Product Offerings
- Table 48. ITechArt Mobile Testing Revenue (US\$, Mn), (2015-2020)
- Table 49. Micro Focus Corporate Summary
- Table 50. Micro Focus Mobile Testing Product Offerings
- Table 51. Micro Focus Mobile Testing Revenue (US\$, Mn), (2015-2020)
- Table 52. QA InfoTech Corporate Summary
- Table 53. QA InfoTech Mobile Testing Product Offerings
- Table 54. QA InfoTech Mobile Testing Revenue (US\$, Mn), (2015-2020)
- Table 55. Perfecto Corporate Summary
- Table 56. Perfecto Mobile Testing Product Offerings
- Table 57. Perfecto Mobile Testing Revenue (US\$, Mn), (2015-2020)
- Table 58. TestFort QA Lab Corporate Summary
- Table 59. TestFort QA Lab Mobile Testing Product Offerings
- Table 60. TestFort QA Lab Mobile Testing Revenue (US\$, Mn), (2015-2020)
- Table 61. RTTS Corporate Summary
- Table 62. RTTS Mobile Testing Product Offerings
- Table 63. RTTS Mobile Testing Revenue (US\$, Mn), (2015-2020)
- Table 64. ScienceSoft Corporate Summary
- Table 65. ScienceSoft Mobile Testing Product Offerings
- Table 66. ScienceSoft Mobile Testing Revenue (US\$, Mn), (2015-2020)
- Table 67. Infuse Corporate Summary
- Table 68. Infuse Mobile Testing Product Offerings
- Table 69. Infuse Mobile Testing Revenue (US\$, Mn), (2015-2020)
- Table 70. Test Triangle Corporate Summary

- Table 71. Test Triangle Mobile Testing Product Offerings
- Table 72. Test Triangle Mobile Testing Revenue (US\$, Mn), (2015-2020)
- Table 73. Testlio Corporate Summary
- Table 74. Testlio Mobile Testing Product Offerings
- Table 75. Testlio Mobile Testing Revenue (US\$, Mn), (2015-2020)
- Table 76. AWS Corporate Summary
- Table 77. AWS Mobile Testing Product Offerings
- Table 78. AWS Mobile Testing Revenue (US\$, Mn), (2015-2020)
- Table 79. Experitest Corporate Summary
- Table 80. Experitest Mobile Testing Product Offerings
- Table 81. Experitest Mobile Testing Revenue (US\$, Mn), (2015-2020)
- Table 82. Kobiton Corporate Summary
- Table 83. Kobiton Mobile Testing Product Offerings
- Table 84. Kobiton Mobile Testing Revenue (US\$, Mn), (2015-2020)

## List Of Figures

### LIST OF FIGURES

Figure 1. Mobile Testing Segment by Type

Figure 2. Mobile Testing Segment by Application

Figure 3. Southeast Asia Mobile Testing Market Overview: 2020

Figure 4. Key Caveats

Figure 5. Mobile Testing Market Size in Southeast Asia, (US\$, Mn): 2020 VS 2026

Figure 6. Southeast Asia Mobile Testing Revenue, 2015-2026 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Mobile Testing Revenue in 2019

Figure 8. By Type - Southeast Asia Mobile Testing Incremental Growth, (US\$, Mn), 2015-2026

Figure 9. By Type - Southeast Asia Mobile Testing Market Share, 2015-2026

Figure 10. By Application - Mobile Testing Revenue in Southeast Asia (US\$, Mn), 2020 & 2026

Figure 11. By Application - Southeast Asia Mobile Testing Market Share, 2015-2026

Figure 12. PEST Analysis for Southeast Asia Mobile Testing Market in 2020

Figure 13. Mobile Testing Market Opportunities & Trends in Southeast Asia

Figure 14. Mobile Testing Market Drivers in Southeast Asia

## I would like to order

Product name: Mobile Testing Market in Southeast Asia - Industry Outlook and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/MEAB58FF0965EN.html>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MEAB58FF0965EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970