

Mobile Social Networking Market, Global Outlook and Forecast 2022-2028

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Abstracts

Mobile social networking is social networking where individuals with similar interests converse and connect with one another through their mobile phone and/or tablet. Much like web-based social networking, mobile social networking occurs in virtual communities.

This report contains market size and forecasts of Mobile Social Networking in Global, including the following market information:

Global Mobile Social Networking Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Mobile Social Networking market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Free Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Mobile Social Networking include Facebook, Inc. (USA), WhatsApp Inc. (USA), Google Inc. (USA), YouTube, LLC (USA), LINE Corporation (Japan), Microsoft Corporation (USA), LinkedIn Corporation (USA), Pinterest (USA) and Reddit, Inc. (USA), etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Mobile Social Networking companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Mobile Social Networking Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Social Networking Market Segment Percentages, by Type, 2021 (%)

Free

Paid

Global Mobile Social Networking Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Social Networking Market Segment Percentages, by Application, 2021 (%)

Smartphone

Tablet

Global Mobile Social Networking Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Mobile Social Networking Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Mobile Social Networking revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Mobile Social Networking revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Facebook, Inc. (USA)

WhatsApp Inc. (USA)

Google Inc. (USA)

YouTube, LLC (USA)

LINE Corporation (Japan)

Microsoft Corporation (USA)

LinkedIn Corporation (USA)

Pinterest (USA)

Reddit, Inc. (USA)

Snap, Inc. (USA)

Tencent Holdings Limited (China)

Tumblr, Inc. (USA)

Twitter, Inc. (USA)

Viber Media S. r.l (Cyprus)

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