

Mobile Messaging Services Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/M7C620A918CDEN.html>

Date: March 2022

Pages: 66

Price: US\$ 3,250.00 (Single User License)

ID: M7C620A918CDEN

Abstracts

Instant messaging is a type of online chat which offers real-time text transmission via internet. Since the appearance of smartphone and the subsequent explosion of mobile apps, low-cost or free chat and social messaging apps have proven themselves as a cheap alternative to operator-based text messaging via SMS. Many messenger apps offer features such as group chats, the exchange of graphics, video and even audio messages as well as stickers or emoticons.

This report contains market size and forecasts of Mobile Messaging Services in Global, including the following market information:

Global Mobile Messaging Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Mobile Messaging Services market was valued at 76070 million in 2021 and is projected to reach US\$ 262410 million by 2028, at a CAGR of 19.4% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Hardware Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Mobile Messaging Services include Tencent, Ailbaba, Apple, Blackberry, Facebook, Kiki Interactive, Line, WhatsApp and Hike. etc. In 2021,

the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Mobile Messaging Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Mobile Messaging Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Messaging Services Market Segment Percentages, by Type, 2021 (%)

Hardware

Software

Global Mobile Messaging Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Messaging Services Market Segment Percentages, by Application, 2021 (%)

OEMs

Aftermarket

Global Mobile Messaging Services Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Mobile Messaging Services Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Mobile Messaging Services revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Mobile Messaging Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Tencent

Ailbaba

Apple

Blackberry

Facebook

Kiki Interactive

Line

WhatsApp

Hike

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