

# Mobile Messaging Apps Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Messaging apps are apps and platforms that enable messaging, many of which started around social networking platforms, but many of which have now developed into broad platforms enabling status updates, chatbots, payments and conversational commerce.

This report contains market size and forecasts of Mobile Messaging Apps in Global, including the following market information:

Global Mobile Messaging Apps Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Mobile Messaging Apps market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premise Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Mobile Messaging Apps include Tencent, BBM, Facebook, Kiki Interactive, Line, Twitter Direct Message, Hike, Skype and Telegram, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Mobile Messaging Apps companies, and industry experts on this industry, involving the revenue, demand,

product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Mobile Messaging Apps Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Messaging Apps Market Segment Percentages, by Type, 2021 (%)

On-Premise

Cloud Based

Global Mobile Messaging Apps Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Messaging Apps Market Segment Percentages, by Application, 2021 (%)

50 Years Old

Global Mobile Messaging Apps Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Mobile Messaging Apps Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Mobile Messaging Apps revenues in global market, 2017-2022  
(estimated), (\$ millions)

Key companies Mobile Messaging Apps revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Tencent

BBM

Facebook

Kiki Interactive

Line

Twitter Direct Message

Hike

Skype

Telegram

Viber

VoxerNet LLC

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