

Mobile Marketing Services Market, Global Outlook and Forecast 2022-2028

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Abstracts

With the popularity of mobile devices, the popularity of mobile marketing, the high penetration of mobile users, the growth of social media and advertising, and the increase in the use of mobile web and mobile applications, the development of the mobile marketing industry. Thanks to the integration of various marketing applications, the service sector of the mobile marketing industry is expected to have a bright future. Services help organizations build successful customer relationships by continuously supporting them during their tenure. They also benefit organizations by enhancing marketing project execution and streamlining marketing operations.

This report contains market size and forecasts of Mobile Marketing Services in Global, including the following market information:

Global Mobile Marketing Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Mobile Marketing Services market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Messaging Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Mobile Marketing Services include Swrve, Vibes, Braze, Adobe, Acoustic, LP and Localytics, etc. In 2021, the global top five players have

a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Mobile Marketing Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Mobile Marketing Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Marketing Services Market Segment Percentages, by Type, 2021 (%)

Messaging

Push Notification

Mobile Email

In-app Messages

Mobile Network

Other

Global Mobile Marketing Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Marketing Services Market Segment Percentages, by Application, 2021 (%)

Retail and Ecommerce

Travel and Logistics

Automobile Industry

Media and Entertainment

Health Care

Other

Global Mobile Marketing Services Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions)

Global Mobile Marketing Services Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Mobile Marketing Services revenues in global market, 2017-2022

(estimated), (\$ millions)

Key companies Mobile Marketing Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Swrve

Vibes

Braze

Adobe

Acoustic

LP

Localytics

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