

Mobile Marketing Market - Global Outlook and Forecast 2022-2028

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Abstracts

Increasing use of smartphones and tablets is driving the market.

This report contains market size and forecasts of Mobile Marketing in Global, including the following market information:

Global Mobile Marketing Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Mobile Marketing market was valued at 96240 million in 2021 and is projected to reach US\$ 251940 million by 2028, at a CAGR of 14.7% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

SMS Service Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Mobile Marketing include SAP, IBM, Salesforce, At&T, Oracle, Adobe Systems, Sas Institute, Mobivity Holdings and Salmat and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Mobile Marketing companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Mobile Marketing Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Marketing Market Segment Percentages, by Type, 2021 (%)

SMS Service

Multimedia Information Service

Push Notification

Mobile Email

Global Mobile Marketing Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Marketing Market Segment Percentages, by Application, 2021 (%)

Financial Services

Communication

Media

Medical Authorities

Government

Other

Global Mobile Marketing Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Mobile Marketing Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Mobile Marketing revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Mobile Marketing revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

SAP

IBM

Salesforce

At&T

Oracle

Adobe Systems

Sas Institute

Mobivity Holdings

Salmat

Vibes Media

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