

Mobile Learning Market - Global Outlook and Forecast 2022-2028

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Abstracts

Growing mobile and smartphone penetration across the globe and increasing demand for digital education are visibly driving the market for mobile learning.

This report contains market size and forecasts of Mobile Learning in Global, including the following market information:

Global Mobile Learning Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Mobile Learning market was valued at 20600 million in 2021 and is projected to reach US\$ 72590 million by 2028, at a CAGR of 19.7% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Mobile Content Authoring Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Mobile Learning include Netdimensions, SAP, Promethean, Upside, Skillsoft, CISCO Systems, AT&T, Dell and Citrix Systems and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Mobile Learning companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges,

obstacles, and potential risks.

Total Market by Segment:

Global Mobile Learning Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Learning Market Segment Percentages, by Type, 2021 (%)

Mobile Content Authoring

E-books

Portable LMS

Mobile and Video-based Courseware

Global Mobile Learning Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Learning Market Segment Percentages, by Application, 2021 (%)

Commercial

Personal

Global Mobile Learning Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Mobile Learning Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Mobile Learning revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Mobile Learning revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Netdimensions

SAP

Promethean

Upside

Skillsoft

CISCO Systems

AT&T

Dell

Citrix Systems

IBM

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