

Mobile Event App Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Mobile event app software lets event planners create a custom mobile app for an event without complicated coding. These apps allow the creation of branded mobile applications with the information attendees need, such as schedules, maps, attendee information, exhibitor information, speaker bios, and more.

This report contains market size and forecasts of Mobile Event App Software in Global, including the following market information:

Global Mobile Event App Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Mobile Event App Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Mobile Event App Software include Cvent, Attendify, SpotMe, Eventmobi, Certain, Guidebook, Eventory, Yapp and Meeting Application, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Mobile Event App Software companies, and industry experts on this industry, involving the revenue,

demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Mobile Event App Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Event App Software Market Segment Percentages, by Type, 2021 (%)

On-Premises

Cloud Based

Global Mobile Event App Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Event App Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprised

SMEs

Global Mobile Event App Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Mobile Event App Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Mobile Event App Software revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Mobile Event App Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Cvent

Attendify

SpotMe

Eventmobi

Certain

Guidebook

Eventory

Yapp

Meeting Application

Core-apps

DoubleDutch

Eventfuel.io

Socio

PhfeedLoop

Pathable

QuickMobile

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