

Mobile Engagement Market - Global Outlook and Forecast 2022-2028

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Abstracts

Major factors driving the market include increasing use of mobile device applications and growing focus on the mobile first strategy.

This report contains market size and forecasts of Mobile Engagement in Global, including the following market information:

Global Mobile Engagement Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Mobile Engagement market was valued at 5266.6 million in 2021 and is projected to reach US\$ 39390 million by 2028, at a CAGR of 33.3% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

SMS & MMS Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Mobile Engagement include IBM, SALESFORCE, ORACLE, ADOBE, VIBES, SELLIGENT, URBAN AIRSHIP, APPBOY and LOCALYTICS, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Mobile Engagement companies, and industry experts on this industry, involving the revenue, demand,

product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Mobile Engagement Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Engagement Market Segment Percentages, by Type, 2021 (%)

SMS & MMS

Push Notification

In-App Messaging

E-mail

Global Mobile Engagement Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Engagement Market Segment Percentages, by Application, 2021 (%)

Financial Services

Communication

Retail

Medical

Education

Other

Global Mobile Engagement Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Mobile Engagement Market Segment Percentages, By Region and Country,

2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Mobile Engagement revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Mobile Engagement revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM

SALESFORCE

ORACLE

ADOBE

VIBES

SELLIGENT

URBAN AIRSHIP

APPBOY

LOCALYTICS

SWRVE

TAPJOY

MARKETO

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