

Mobile Coupon Product Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Mobile Coupon Product in Global, including the following market information:

Global Mobile Coupon Product Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Mobile Coupon Product market was valued at 319400 million in 2021 and is projected to reach US\$ 635070 million by 2028, at a CAGR of 10.3% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

SMS Transiver Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Mobile Coupon Product include Motorola, Nectar, VoucherCloud, Telenor, Vodafone UK, Velti, Coupon Sherpa, CouponStar and SavingStar, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Mobile Coupon Product companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Mobile Coupon Product Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Coupon Product Market Segment Percentages, by Type, 2021 (%)

SMS Transiver

Readable Codes or Tags

NFC Devices

Global Mobile Coupon Product Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Coupon Product Market Segment Percentages, by Application, 2021 (%)

Retailing Chain

Grocery Store

Departmaent Store

Others

Global Mobile Coupon Product Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Mobile Coupon Product Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Mobile Coupon Product revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Mobile Coupon Product revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Motorola

Nectar

VoucherCloud

Telenor

Vodafone UK

Velti

Coupon Sherpa

CouponStar

SavingStar

Walmart

Mobiqpons

Tesco

Valuecodes

Qype

Safeway

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