

Mobile BI Market - Global Outlook and Forecast 2022-2028

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Abstracts

The mobile BI market is growing rapidly because of the transition from traditional BI techniques to advanced BI and analytics techniques.

This report contains market size and forecasts of Mobile BI in Global, including the following market information:

Global Mobile BI Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Mobile BI market was valued at 6014.9 million in 2021 and is projected to reach US\$ 13830 million by 2028, at a CAGR of 12.6% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Mobile BI include IBM Corporation, SAP, Microsoft, Oracle, MicroStrategy, SAS Institute, Tableau Software, Information Builders and TIBCO Software, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Mobile BI companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential

risks.

Total Market by Segment:

Global Mobile BI Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Mobile BI Market Segment Percentages, by Type, 2021 (%)

Cloud-based

On-Premise-based

Global Mobile BI Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Mobile BI Market Segment Percentages, by Application, 2021 (%)

Financial Services

Medical

Retail

Media

Government

Communication

Public Utilities

Other

Global Mobile BI Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Mobile BI Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Mobile BI revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Mobile BI revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM Corporation

SAP

Microsoft

Oracle

MicroStrategy

SAS Institute

Tableau Software

Information Builders

TIBCO Software

Yellowfin International

Qlik Technologies

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