

Mobile Backend as a Service (BaaS) Market - Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Mobile Backend as a Service (BaaS) in Global, including the following market information:

Global Mobile Backend as a Service (BaaS) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Mobile Backend as a Service (BaaS) market was valued at 22680 million in 2021 and is projected to reach US\$ 181030 million by 2028, at a CAGR of 34.5% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Android Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Mobile Backend as a Service (BaaS) include Oracle Corporation, IBM Corporation, Microsoft Corporation, Kony, Kinvey, Anypresence, Appcelerator, Built.io and KII Corporation, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Mobile Backend as a Service (BaaS) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Mobile Backend as a Service (BaaS) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Backend as a Service (BaaS) Market Segment Percentages, by Type, 2021 (%)

Android

IOS

Others

Global Mobile Backend as a Service (BaaS) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Backend as a Service (BaaS) Market Segment Percentages, by Application, 2021 (%)

Data And Application Integration

Identity And Access Management

Usage Analytics

Support And Maintenance Service

Others

Global Mobile Backend as a Service (BaaS) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Mobile Backend as a Service (BaaS) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Mobile Backend as a Service (BaaS) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Mobile Backend as a Service (BaaS) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Oracle Corporation

IBM Corporation

Microsoft Corporation

Kony

Kinvey

Anypresence

Appcelerator

Built.io

KII Corporation

Cloudmine

Parse

Feedhenry

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