

Mobile Back-End Services Market, Global Outlook and Forecast 2022-2028

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Abstracts

Mobile back-end services deliver capabilities to mobile apps via APIs and/or software development kits (SDKs) that can be incorporated into mobile apps, and, increasingly, web apps and other digital channels. MBSs are commonly cloud-hosted services, but they can also be deployed in a virtual private cloud or even on-premises. The services are delivered as middleware between the client resident mobile apps and the enterprise systems of record, whether on-premises or in the cloud, along with any public or third-party data sources. In addition, many MBS providers also offer hosted databases for both structured and unstructured data. These hosted solutions can be independent of back-end data repositories, or they can be a buffer for the systems of record and provide a cached data source to isolate back ends from high transaction rates, which are often seen in conjunction with mobile apps.

This report contains market size and forecasts of Mobile Back-End Services in Global, including the following market information:

Global Mobile Back-End Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Mobile Back-End Services market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Mobile Back-End Services include Convertigo, Amazon, Red Hat, Google, Easy Software AG, Axway, Temenos (Kony), Backendless and Datica, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Mobile Back-End Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Mobile Back-End Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Back-End Services Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Mobile Back-End Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Back-End Services Market Segment Percentages, by Application, 2021 (%)

Large Enterprises (1000+Users)

Medium-Sized Enterprise (499-1000 Users)

Small Enterprises (1-499Users)

Global Mobile Back-End Services Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Mobile Back-End Services Market Segment Percentages, By Region and

Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Mobile Back-End Services revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Mobile Back-End Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Convertigo

Amazon

Red Hat

Google

Easy Software AG

Axway

Temenos (Kony)

Backendless

Datica

Cloud Boost

Cloud Mine

Magnet Systems

Oracle

Pega systems

Salesforce

SkyGiraffe

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