

Mobile Augmented Reality Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/M6F54E2E6C9BEN.html>

Date: January 2022

Pages: 69

Price: US\$ 3,250.00 (Single User License)

ID: M6F54E2E6C9BEN

Abstracts

Augmented Reality (AR) is a technology that calculates the position and Angle of camera images in real time and adds corresponding images, video and 3D models.

This report contains market size and forecasts of Mobile Augmented Reality in Global, including the following market information:

Global Mobile Augmented Reality Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Mobile Augmented Reality market was valued at 14120 million in 2021 and is projected to reach US\$ 84280 million by 2028, at a CAGR of 29.1% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Hardware Equipment Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Mobile Augmented Reality include Google, Qualcomm, Microsoft, Infinity Augmented Reality, Samsung Electronics, Blippar, Daqri, Wikitude and Metaio, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Mobile Augmented Reality

companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Mobile Augmented Reality Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Augmented Reality Market Segment Percentages, by Type, 2021 (%)

Hardware Equipment

Software Service

Global Mobile Augmented Reality Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Augmented Reality Market Segment Percentages, by Application, 2021 (%)

Medical Field

Military

Industrial Maintenance

Network Communication

Entertainment

Other

Global Mobile Augmented Reality Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Mobile Augmented Reality Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Mobile Augmented Reality revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Mobile Augmented Reality revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Google

Qualcomm

Microsoft

Infinity Augmented Reality

Samsung Electronics

Blippar

Daqri

Wikitude

Metaio

Catchoom Technologies

Atheer

Aurasma

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