

# Mobile Application Management Market - Global Outlook and Forecast 2022-2028

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## Abstracts

We define a mobile application management (MAM) tool as an on-premises or SaaS tool specifically designed for the license management, distribution, securing and life cycle management of apps for mobile device platforms. Thus, MAM tools provide integration with public app store payment and licensing mechanisms (such as Apple's Volume Purchase Program [VPP]), an enterprise app store, and the ability to set policies related to security, usage and ongoing management for apps or groups of apps. At minimum, a MAM product supports native and HTML 5 apps. Many also support a variety of popular hybrid app architectures, which may be highly desirable based on a particular client's needs.

This report contains market size and forecasts of Mobile Application Management in Global, including the following market information:

Global Mobile Application Management Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Mobile Application Management market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Mobile Application Management include Citrix, IBM, Apperian (Arxan), BlackBerry, Pulse Secure, Progress, Microsoft, Sophos and Appaloosa, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Mobile Application Management companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Mobile Application Management Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Application Management Market Segment Percentages, by Type, 2021 (%)

Cloud-based

On-premises

Global Mobile Application Management Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Application Management Market Segment Percentages, by Application, 2021 (%)

iOS

Android

Global Mobile Application Management Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Mobile Application Management Market Segment Percentages, By Region and Country, 2021 (%)

## North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Mobile Application Management revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Mobile Application Management revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Citrix

IBM

Apperian (Arxan)

BlackBerry

Pulse Secure

Progress

Microsoft

Sophos

Appaloosa

MobileIron

Mocana

Jamf Pro

Hexnode MDM

Zoho Corporation

Cisco Meraki

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Mobile Application Management Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Application
- 1.3 Global Mobile Application Management Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GLOBAL MOBILE APPLICATION MANAGEMENT OVERALL MARKET SIZE**

- 2.1 Global Mobile Application Management Market Size: 2021 VS 2028
- 2.2 Global Mobile Application Management Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

### **3 COMPANY LANDSCAPE**

- 3.1 Top Mobile Application Management Players in Global Market
- 3.2 Top Global Mobile Application Management Companies Ranked by Revenue
- 3.3 Global Mobile Application Management Revenue by Companies
- 3.4 Top 3 and Top 5 Mobile Application Management Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Mobile Application Management Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Mobile Application Management Players in Global Market
  - 3.6.1 List of Global Tier 1 Mobile Application Management Companies
  - 3.6.2 List of Global Tier 2 and Tier 3 Mobile Application Management Companies

### **4 MARKET SIGHTS BY PRODUCT**

#### 4.1 Overview

4.1.1 by Type - Global Mobile Application Management Market Size Markets, 2021 & 2028

4.1.2 Cloud-based

4.1.3 On-premises

#### 4.2 By Type - Global Mobile Application Management Revenue & Forecasts

4.2.1 By Type - Global Mobile Application Management Revenue, 2017-2022

4.2.2 By Type - Global Mobile Application Management Revenue, 2023-2028

4.2.3 By Type - Global Mobile Application Management Revenue Market Share, 2017-2028

### 5 SIGHTS BY APPLICATION

#### 5.1 Overview

5.1.1 By Application - Global Mobile Application Management Market Size, 2021 & 2028

5.1.2 iOS

5.1.3 Android

#### 5.2 By Application - Global Mobile Application Management Revenue & Forecasts

5.2.1 By Application - Global Mobile Application Management Revenue, 2017-2022

5.2.2 By Application - Global Mobile Application Management Revenue, 2023-2028

5.2.3 By Application - Global Mobile Application Management Revenue Market Share, 2017-2028

### 6 SIGHTS BY REGION

6.1 By Region - Global Mobile Application Management Market Size, 2021 & 2028

#### 6.2 By Region - Global Mobile Application Management Revenue & Forecasts

6.2.1 By Region - Global Mobile Application Management Revenue, 2017-2022

6.2.2 By Region - Global Mobile Application Management Revenue, 2023-2028

6.2.3 By Region - Global Mobile Application Management Revenue Market Share, 2017-2028

#### 6.3 North America

6.3.1 By Country - North America Mobile Application Management Revenue, 2017-2028

6.3.2 US Mobile Application Management Market Size, 2017-2028

6.3.3 Canada Mobile Application Management Market Size, 2017-2028

6.3.4 Mexico Mobile Application Management Market Size, 2017-2028

## 6.4 Europe

6.4.1 By Country - Europe Mobile Application Management Revenue, 2017-2028

6.4.2 Germany Mobile Application Management Market Size, 2017-2028

6.4.3 France Mobile Application Management Market Size, 2017-2028

6.4.4 U.K. Mobile Application Management Market Size, 2017-2028

6.4.5 Italy Mobile Application Management Market Size, 2017-2028

6.4.6 Russia Mobile Application Management Market Size, 2017-2028

6.4.7 Nordic Countries Mobile Application Management Market Size, 2017-2028

6.4.8 Benelux Mobile Application Management Market Size, 2017-2028

## 6.5 Asia

6.5.1 By Region - Asia Mobile Application Management Revenue, 2017-2028

6.5.2 China Mobile Application Management Market Size, 2017-2028

6.5.3 Japan Mobile Application Management Market Size, 2017-2028

6.5.4 South Korea Mobile Application Management Market Size, 2017-2028

6.5.5 Southeast Asia Mobile Application Management Market Size, 2017-2028

6.5.6 India Mobile Application Management Market Size, 2017-2028

## 6.6 South America

6.6.1 By Country - South America Mobile Application Management Revenue, 2017-2028

6.6.2 Brazil Mobile Application Management Market Size, 2017-2028

6.6.3 Argentina Mobile Application Management Market Size, 2017-2028

## 6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Mobile Application Management Revenue, 2017-2028

6.7.2 Turkey Mobile Application Management Market Size, 2017-2028

6.7.3 Israel Mobile Application Management Market Size, 2017-2028

6.7.4 Saudi Arabia Mobile Application Management Market Size, 2017-2028

6.7.5 UAE Mobile Application Management Market Size, 2017-2028

# 7 PLAYERS PROFILES

## 7.1 Citrix

7.1.1 Citrix Corporate Summary

7.1.2 Citrix Business Overview

7.1.3 Citrix Mobile Application Management Major Product Offerings

7.1.4 Citrix Mobile Application Management Revenue in Global Market (2017-2022)

7.1.5 Citrix Key News

## 7.2 IBM

7.2.1 IBM Corporate Summary

- 7.2.2 IBM Business Overview
- 7.2.3 IBM Mobile Application Management Major Product Offerings
- 7.2.4 IBM Mobile Application Management Revenue in Global Market (2017-2022)
- 7.2.5 IBM Key News
- 7.3 Apperian (Arxan)
  - 7.3.1 Apperian (Arxan) Corporate Summary
  - 7.3.2 Apperian (Arxan) Business Overview
  - 7.3.3 Apperian (Arxan) Mobile Application Management Major Product Offerings
  - 7.3.4 Apperian (Arxan) Mobile Application Management Revenue in Global Market (2017-2022)
  - 7.3.5 Apperian (Arxan) Key News
- 7.4 BlackBerry
  - 7.4.1 BlackBerry Corporate Summary
  - 7.4.2 BlackBerry Business Overview
  - 7.4.3 BlackBerry Mobile Application Management Major Product Offerings
  - 7.4.4 BlackBerry Mobile Application Management Revenue in Global Market (2017-2022)
  - 7.4.5 BlackBerry Key News
- 7.5 Pulse Secure
  - 7.5.1 Pulse Secure Corporate Summary
  - 7.5.2 Pulse Secure Business Overview
  - 7.5.3 Pulse Secure Mobile Application Management Major Product Offerings
  - 7.5.4 Pulse Secure Mobile Application Management Revenue in Global Market (2017-2022)
  - 7.5.5 Pulse Secure Key News
- 7.6 Progress
  - 7.6.1 Progress Corporate Summary
  - 7.6.2 Progress Business Overview
  - 7.6.3 Progress Mobile Application Management Major Product Offerings
  - 7.6.4 Progress Mobile Application Management Revenue in Global Market (2017-2022)
  - 7.6.5 Progress Key News
- 7.7 Microsoft
  - 7.7.1 Microsoft Corporate Summary
  - 7.7.2 Microsoft Business Overview
  - 7.7.3 Microsoft Mobile Application Management Major Product Offerings
  - 7.7.4 Microsoft Mobile Application Management Revenue in Global Market (2017-2022)
  - 7.7.5 Microsoft Key News

## 7.8 Sophos

### 7.8.1 Sophos Corporate Summary

### 7.8.2 Sophos Business Overview

### 7.8.3 Sophos Mobile Application Management Major Product Offerings

### 7.8.4 Sophos Mobile Application Management Revenue in Global Market (2017-2022)

### 7.8.5 Sophos Key News

## 7.9 Appaloosa

### 7.9.1 Appaloosa Corporate Summary

### 7.9.2 Appaloosa Business Overview

### 7.9.3 Appaloosa Mobile Application Management Major Product Offerings

### 7.9.4 Appaloosa Mobile Application Management Revenue in Global Market (2017-2022)

### 7.9.5 Appaloosa Key News

## 7.10 MobileIron

### 7.10.1 MobileIron Corporate Summary

### 7.10.2 MobileIron Business Overview

### 7.10.3 MobileIron Mobile Application Management Major Product Offerings

### 7.10.4 MobileIron Mobile Application Management Revenue in Global Market (2017-2022)

### 7.10.5 MobileIron Key News

## 7.11 Mocana

### 7.11.1 Mocana Corporate Summary

### 7.11.2 Mocana Business Overview

### 7.11.3 Mocana Mobile Application Management Major Product Offerings

### 7.11.4 Mocana Mobile Application Management Revenue in Global Market (2017-2022)

### 7.11.5 Mocana Key News

## 7.12 Jamf Pro

### 7.12.1 Jamf Pro Corporate Summary

### 7.12.2 Jamf Pro Business Overview

### 7.12.3 Jamf Pro Mobile Application Management Major Product Offerings

### 7.12.4 Jamf Pro Mobile Application Management Revenue in Global Market (2017-2022)

### 7.12.5 Jamf Pro Key News

## 7.13 Hexnode MDM

### 7.13.1 Hexnode MDM Corporate Summary

### 7.13.2 Hexnode MDM Business Overview

### 7.13.3 Hexnode MDM Mobile Application Management Major Product Offerings

### 7.13.4 Hexnode MDM Mobile Application Management Revenue in Global Market

(2017-2022)

7.13.5 Hexnode MDM Key News

7.14 Zoho Corporation

7.14.1 Zoho Corporation Corporate Summary

7.14.2 Zoho Corporation Business Overview

7.14.3 Zoho Corporation Mobile Application Management Major Product Offerings

7.14.4 Zoho Corporation Mobile Application Management Revenue in Global Market

(2017-2022)

7.14.5 Zoho Corporation Key News

7.15 Cisco Meraki

7.15.1 Cisco Meraki Corporate Summary

7.15.2 Cisco Meraki Business Overview

7.15.3 Cisco Meraki Mobile Application Management Major Product Offerings

7.15.4 Cisco Meraki Mobile Application Management Revenue in Global Market

(2017-2022)

7.15.5 Cisco Meraki Key News

## **8 CONCLUSION**

## **9 APPENDIX**

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Mobile Application Management Market Opportunities & Trends in Global Market

Table 2. Mobile Application Management Market Drivers in Global Market

Table 3. Mobile Application Management Market Restraints in Global Market

Table 4. Key Players of Mobile Application Management in Global Market

Table 5. Top Mobile Application Management Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Mobile Application Management Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Mobile Application Management Revenue Share by Companies, 2017-2022

Table 8. Global Companies Mobile Application Management Product Type

Table 9. List of Global Tier 1 Mobile Application Management Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Mobile Application Management Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Mobile Application Management Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Mobile Application Management Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Mobile Application Management Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Mobile Application Management Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Mobile Application Management Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Mobile Application Management Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Mobile Application Management Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Mobile Application Management Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Mobile Application Management Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Mobile Application Management Revenue, (US\$,

Mn), 2017-2022

Table 21. By Country - North America Mobile Application Management Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Mobile Application Management Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Mobile Application Management Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Mobile Application Management Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Mobile Application Management Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Mobile Application Management Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Mobile Application Management Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Mobile Application Management Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Mobile Application Management Revenue, (US\$, Mn), 2023-2028

Table 30. Citrix Corporate Summary

Table 31. Citrix Mobile Application Management Product Offerings

Table 32. Citrix Mobile Application Management Revenue (US\$, Mn), (2017-2022)

Table 33. IBM Corporate Summary

Table 34. IBM Mobile Application Management Product Offerings

Table 35. IBM Mobile Application Management Revenue (US\$, Mn), (2017-2022)

Table 36. Apperian (Arxan) Corporate Summary

Table 37. Apperian (Arxan) Mobile Application Management Product Offerings

Table 38. Apperian (Arxan) Mobile Application Management Revenue (US\$, Mn), (2017-2022)

Table 39. BlackBerry Corporate Summary

Table 40. BlackBerry Mobile Application Management Product Offerings

Table 41. BlackBerry Mobile Application Management Revenue (US\$, Mn), (2017-2022)

Table 42. Pulse Secure Corporate Summary

Table 43. Pulse Secure Mobile Application Management Product Offerings

Table 44. Pulse Secure Mobile Application Management Revenue (US\$, Mn), (2017-2022)

Table 45. Progress Corporate Summary

Table 46. Progress Mobile Application Management Product Offerings

Table 47. Progress Mobile Application Management Revenue (US\$, Mn), (2017-2022)

|                                                                                          |
|------------------------------------------------------------------------------------------|
| Table 48. Microsoft Corporate Summary                                                    |
| Table 49. Microsoft Mobile Application Management Product Offerings                      |
| Table 50. Microsoft Mobile Application Management Revenue (US\$, Mn), (2017-2022)        |
| Table 51. Sophos Corporate Summary                                                       |
| Table 52. Sophos Mobile Application Management Product Offerings                         |
| Table 53. Sophos Mobile Application Management Revenue (US\$, Mn), (2017-2022)           |
| Table 54. Appaloosa Corporate Summary                                                    |
| Table 55. Appaloosa Mobile Application Management Product Offerings                      |
| Table 56. Appaloosa Mobile Application Management Revenue (US\$, Mn), (2017-2022)        |
| Table 57. MobileIron Corporate Summary                                                   |
| Table 58. MobileIron Mobile Application Management Product Offerings                     |
| Table 59. MobileIron Mobile Application Management Revenue (US\$, Mn), (2017-2022)       |
| Table 60. Mocana Corporate Summary                                                       |
| Table 61. Mocana Mobile Application Management Product Offerings                         |
| Table 62. Mocana Mobile Application Management Revenue (US\$, Mn), (2017-2022)           |
| Table 63. Jamf Pro Corporate Summary                                                     |
| Table 64. Jamf Pro Mobile Application Management Product Offerings                       |
| Table 65. Jamf Pro Mobile Application Management Revenue (US\$, Mn), (2017-2022)         |
| Table 66. Hexnode MDM Corporate Summary                                                  |
| Table 67. Hexnode MDM Mobile Application Management Product Offerings                    |
| Table 68. Hexnode MDM Mobile Application Management Revenue (US\$, Mn), (2017-2022)      |
| Table 69. Zoho Corporation Corporate Summary                                             |
| Table 70. Zoho Corporation Mobile Application Management Product Offerings               |
| Table 71. Zoho Corporation Mobile Application Management Revenue (US\$, Mn), (2017-2022) |
| Table 72. Cisco Meraki Corporate Summary                                                 |
| Table 73. Cisco Meraki Mobile Application Management Product Offerings                   |
| Table 74. Cisco Meraki Mobile Application Management Revenue (US\$, Mn), (2017-2022)     |

## List Of Figures

### LIST OF FIGURES

- Figure 1. Mobile Application Management Segment by Type in 2021
- Figure 2. Mobile Application Management Segment by Application in 2021
- Figure 3. Global Mobile Application Management Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Global Mobile Application Management Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Mobile Application Management Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Mobile Application Management Revenue in 2021
- Figure 8. By Type - Global Mobile Application Management Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Mobile Application Management Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Mobile Application Management Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Mobile Application Management Revenue Market Share, 2017-2028
- Figure 12. US Mobile Application Management Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Mobile Application Management Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Mobile Application Management Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Mobile Application Management Revenue Market Share, 2017-2028
- Figure 16. Germany Mobile Application Management Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Mobile Application Management Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Mobile Application Management Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Mobile Application Management Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Mobile Application Management Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Mobile Application Management Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Mobile Application Management Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Mobile Application Management Revenue Market Share, 2017-2028
- Figure 24. China Mobile Application Management Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Mobile Application Management Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Mobile Application Management Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Mobile Application Management Revenue, (US\$, Mn), 2017-2028

Figure 28. India Mobile Application Management Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Mobile Application Management Revenue Market Share, 2017-2028

Figure 30. Brazil Mobile Application Management Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Mobile Application Management Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Mobile Application Management Revenue Market Share, 2017-2028

Figure 33. Turkey Mobile Application Management Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Mobile Application Management Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Mobile Application Management Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Mobile Application Management Revenue, (US\$, Mn), 2017-2028

Figure 37. Citrix Mobile Application Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. IBM Mobile Application Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Apperian (Arxan) Mobile Application Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. BlackBerry Mobile Application Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Pulse Secure Mobile Application Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Progress Mobile Application Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Microsoft Mobile Application Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Sophos Mobile Application Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Appaloosa Mobile Application Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. MobileIron Mobile Application Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. Mocana Mobile Application Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Jamf Pro Mobile Application Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Hexnode MDM Mobile Application Management Revenue Year Over Year

Growth (US\$, Mn) & (2017-2022)

Figure 50. Zoho Corporation Mobile Application Management Revenue Year Over Year

Growth (US\$, Mn) & (2017-2022)

Figure 51. Cisco Meraki Mobile Application Management Revenue Year Over Year

Growth (US\$, Mn) & (2017-2022)

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