

Mobile Application Development Platform Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/MBB1D7E74B83EN.html>

Date: January 2022

Pages: 73

Price: US\$ 3,250.00 (Single User License)

ID: MBB1D7E74B83EN

Abstracts

The MADP market is an emerging technology with range of developments reshaping the communications market through constant changes in mobile environment.

This report contains market size and forecasts of Mobile Application Development Platform in Global, including the following market information:

Global Mobile Application Development Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Mobile Application Development Platform market was valued at 5530.3 million in 2021 and is projected to reach US\$ 23640 million by 2028, at a CAGR of 23.1% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Mobile Application Development Platform include IBM, Oracle, Kony, Microsoft, Verivo Software, Appcelerator, Hewlett Packard and Microstragety, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Mobile Application

Development Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Mobile Application Development Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Application Development Platform Market Segment Percentages, by Type, 2021 (%)

Cloud

On-Premise

Global Mobile Application Development Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Mobile Application Development Platform Market Segment Percentages, by Application, 2021 (%)

Financial Services

Medical

Retail

Media

Government

Communication

Public Utilities

Other

Global Mobile Application Development Platform Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global Mobile Application Development Platform Market Segment Percentages, By
Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Mobile Application Development Platform revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Mobile Application Development Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM

Oracle

Kony

Microsoft

Verivo Software

Appcelerator

Hewlett Packard

Microstragety

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Mobile Application Development Platform Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Mobile Application Development Platform Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL MOBILE APPLICATION DEVELOPMENT PLATFORM OVERALL MARKET SIZE

- 2.1 Global Mobile Application Development Platform Market Size: 2021 VS 2028
- 2.2 Global Mobile Application Development Platform Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Mobile Application Development Platform Players in Global Market
- 3.2 Top Global Mobile Application Development Platform Companies Ranked by Revenue
- 3.3 Global Mobile Application Development Platform Revenue by Companies
- 3.4 Top 3 and Top 5 Mobile Application Development Platform Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Mobile Application Development Platform Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Mobile Application Development Platform Players in Global Market
 - 3.6.1 List of Global Tier 1 Mobile Application Development Platform Companies

3.6.2 List of Global Tier 2 and Tier 3 Mobile Application Development Platform Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Mobile Application Development Platform Market Size Markets, 2021 & 2028

4.1.2 Cloud

4.1.3 On-Premise

4.2 By Type - Global Mobile Application Development Platform Revenue & Forecasts

4.2.1 By Type - Global Mobile Application Development Platform Revenue, 2017-2022

4.2.2 By Type - Global Mobile Application Development Platform Revenue, 2023-2028

4.2.3 By Type - Global Mobile Application Development Platform Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Mobile Application Development Platform Market Size, 2021 & 2028

5.1.2 Financial Services

5.1.3 Medical

5.1.4 Retail

5.1.5 Media

5.1.6 Government

5.1.7 Communication

5.1.8 Public Utilities

5.1.9 Other

5.2 By Application - Global Mobile Application Development Platform Revenue & Forecasts

5.2.1 By Application - Global Mobile Application Development Platform Revenue, 2017-2022

5.2.2 By Application - Global Mobile Application Development Platform Revenue, 2023-2028

5.2.3 By Application - Global Mobile Application Development Platform Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Mobile Application Development Platform Market Size, 2021 & 2028

6.2 By Region - Global Mobile Application Development Platform Revenue & Forecasts

6.2.1 By Region - Global Mobile Application Development Platform Revenue, 2017-2022

6.2.2 By Region - Global Mobile Application Development Platform Revenue, 2023-2028

6.2.3 By Region - Global Mobile Application Development Platform Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Mobile Application Development Platform Revenue, 2017-2028

6.3.2 US Mobile Application Development Platform Market Size, 2017-2028

6.3.3 Canada Mobile Application Development Platform Market Size, 2017-2028

6.3.4 Mexico Mobile Application Development Platform Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Mobile Application Development Platform Revenue, 2017-2028

6.4.2 Germany Mobile Application Development Platform Market Size, 2017-2028

6.4.3 France Mobile Application Development Platform Market Size, 2017-2028

6.4.4 U.K. Mobile Application Development Platform Market Size, 2017-2028

6.4.5 Italy Mobile Application Development Platform Market Size, 2017-2028

6.4.6 Russia Mobile Application Development Platform Market Size, 2017-2028

6.4.7 Nordic Countries Mobile Application Development Platform Market Size, 2017-2028

6.4.8 Benelux Mobile Application Development Platform Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Mobile Application Development Platform Revenue, 2017-2028

6.5.2 China Mobile Application Development Platform Market Size, 2017-2028

6.5.3 Japan Mobile Application Development Platform Market Size, 2017-2028

6.5.4 South Korea Mobile Application Development Platform Market Size, 2017-2028

6.5.5 Southeast Asia Mobile Application Development Platform Market Size, 2017-2028

6.5.6 India Mobile Application Development Platform Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Mobile Application Development Platform Revenue, 2017-2028

6.6.2 Brazil Mobile Application Development Platform Market Size, 2017-2028

6.6.3 Argentina Mobile Application Development Platform Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Mobile Application Development Platform Revenue, 2017-2028

6.7.2 Turkey Mobile Application Development Platform Market Size, 2017-2028

6.7.3 Israel Mobile Application Development Platform Market Size, 2017-2028

6.7.4 Saudi Arabia Mobile Application Development Platform Market Size, 2017-2028

6.7.5 UAE Mobile Application Development Platform Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 IBM

7.1.1 IBM Corporate Summary

7.1.2 IBM Business Overview

7.1.3 IBM Mobile Application Development Platform Major Product Offerings

7.1.4 IBM Mobile Application Development Platform Revenue in Global Market (2017-2022)

7.1.5 IBM Key News

7.2 Oracle

7.2.1 Oracle Corporate Summary

7.2.2 Oracle Business Overview

7.2.3 Oracle Mobile Application Development Platform Major Product Offerings

7.2.4 Oracle Mobile Application Development Platform Revenue in Global Market (2017-2022)

7.2.5 Oracle Key News

7.3 Kony

7.3.1 Kony Corporate Summary

7.3.2 Kony Business Overview

7.3.3 Kony Mobile Application Development Platform Major Product Offerings

7.3.4 Kony Mobile Application Development Platform Revenue in Global Market (2017-2022)

7.3.5 Kony Key News

7.4 Microsoft

7.4.1 Microsoft Corporate Summary

7.4.2 Microsoft Business Overview

7.4.3 Microsoft Mobile Application Development Platform Major Product Offerings

7.4.4 Microsoft Mobile Application Development Platform Revenue in Global Market (2017-2022)

7.4.5 Microsoft Key News

7.5 Verivo Software

7.5.1 Verivo Software Corporate Summary

7.5.2 Verivo Software Business Overview

7.5.3 Verivo Software Mobile Application Development Platform Major Product Offerings

Offerings

7.5.4 Verivo Software Mobile Application Development Platform Revenue in Global Market (2017-2022)

7.5.5 Verivo Software Key News

7.6 Appcelerator

7.6.1 Appcelerator Corporate Summary

7.6.2 Appcelerator Business Overview

7.6.3 Appcelerator Mobile Application Development Platform Major Product Offerings

7.6.4 Appcelerator Mobile Application Development Platform Revenue in Global Market (2017-2022)

7.6.5 Appcelerator Key News

7.7 Hewlett Packard

7.7.1 Hewlett Packard Corporate Summary

7.7.2 Hewlett Packard Business Overview

7.7.3 Hewlett Packard Mobile Application Development Platform Major Product Offerings

Offerings

7.7.4 Hewlett Packard Mobile Application Development Platform Revenue in Global Market (2017-2022)

7.7.5 Hewlett Packard Key News

7.8 Microstrategy

7.8.1 Microstrategy Corporate Summary

7.8.2 Microstrategy Business Overview

7.8.3 Microstrategy Mobile Application Development Platform Major Product Offerings

7.8.4 Microstrategy Mobile Application Development Platform Revenue in Global Market (2017-2022)

7.8.5 Microstrategy Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Mobile Application Development Platform Market Opportunities & Trends in Global Market

Table 2. Mobile Application Development Platform Market Drivers in Global Market

Table 3. Mobile Application Development Platform Market Restraints in Global Market

Table 4. Key Players of Mobile Application Development Platform in Global Market

Table 5. Top Mobile Application Development Platform Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Mobile Application Development Platform Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Mobile Application Development Platform Revenue Share by Companies, 2017-2022

Table 8. Global Companies Mobile Application Development Platform Product Type

Table 9. List of Global Tier 1 Mobile Application Development Platform Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Mobile Application Development Platform Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Mobile Application Development Platform Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Mobile Application Development Platform Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Mobile Application Development Platform Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Mobile Application Development Platform Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Mobile Application Development Platform Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Mobile Application Development Platform Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Mobile Application Development Platform Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Mobile Application Development Platform Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Mobile Application Development Platform Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Mobile Application Development Platform

Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Mobile Application Development Platform

Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Mobile Application Development Platform Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Mobile Application Development Platform Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Mobile Application Development Platform Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Mobile Application Development Platform Revenue, (US\$, Mn), 2023-2028

Table 30. IBM Corporate Summary

Table 31. IBM Mobile Application Development Platform Product Offerings

Table 32. IBM Mobile Application Development Platform Revenue (US\$, Mn), (2017-2022)

Table 33. Oracle Corporate Summary

Table 34. Oracle Mobile Application Development Platform Product Offerings

Table 35. Oracle Mobile Application Development Platform Revenue (US\$, Mn), (2017-2022)

Table 36. Kony Corporate Summary

Table 37. Kony Mobile Application Development Platform Product Offerings

Table 38. Kony Mobile Application Development Platform Revenue (US\$, Mn), (2017-2022)

Table 39. Microsoft Corporate Summary

Table 40. Microsoft Mobile Application Development Platform Product Offerings

Table 41. Microsoft Mobile Application Development Platform Revenue (US\$, Mn), (2017-2022)

Table 42. Verivo Software Corporate Summary

Table 43. Verivo Software Mobile Application Development Platform Product Offerings

Table 44. Verivo Software Mobile Application Development Platform Revenue (US\$, Mn), (2017-2022)

Table 45. Appcelerator Corporate Summary

Table 46. Appcelerator Mobile Application Development Platform Product Offerings

Table 47. Appcelerator Mobile Application Development Platform Revenue (US\$, Mn),
(2017-2022)

Table 48. Hewlett Packard Corporate Summary

Table 49. Hewlett Packard Mobile Application Development Platform Product Offerings

Table 50. Hewlett Packard Mobile Application Development Platform Revenue (US\$,
Mn), (2017-2022)

Table 51. Microstragety Corporate Summary

Table 52. Microstragety Mobile Application Development Platform Product Offerings

Table 53. Microstragety Mobile Application Development Platform Revenue (US\$, Mn),
(2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Mobile Application Development Platform Segment by Type in 2021
- Figure 2. Mobile Application Development Platform Segment by Application in 2021
- Figure 3. Global Mobile Application Development Platform Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Global Mobile Application Development Platform Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Mobile Application Development Platform Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Mobile Application Development Platform Revenue in 2021
- Figure 8. By Type - Global Mobile Application Development Platform Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Mobile Application Development Platform Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Mobile Application Development Platform Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Mobile Application Development Platform Revenue Market Share, 2017-2028
- Figure 12. US Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Mobile Application Development Platform Revenue Market Share, 2017-2028
- Figure 16. Germany Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2028

2017-2028

Figure 21. Nordic Countries Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Mobile Application Development Platform Revenue Market Share, 2017-2028

Figure 24. China Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2028

Figure 28. India Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Mobile Application Development Platform Revenue Market Share, 2017-2028

Figure 30. Brazil Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Mobile Application Development Platform Revenue Market Share, 2017-2028

Figure 33. Turkey Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Mobile Application Development Platform Revenue, (US\$, Mn), 2017-2028

Figure 37. IBM Mobile Application Development Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Oracle Mobile Application Development Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Kony Mobile Application Development Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Microsoft Mobile Application Development Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Verivo Software Mobile Application Development Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Appcelerator Mobile Application Development Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Hewlett Packard Mobile Application Development Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Microstragety Mobile Application Development Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

I would like to order

Product name: Mobile Application Development Platform Market - Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/MBB1D7E74B83EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MBB1D7E74B83EN.html>