

Mobile App Marketing Services Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Mobile App Marketing Services in Global, including the following market information:

Global Mobile App Marketing Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Mobile App Marketing Services market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

App Product Marketing Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Mobile App Marketing Services include Moburst, REPLUG, Page Traffic, Perform, InMobi, Zoomd, AdQuantum, Adsbalance and DCI, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Mobile App Marketing Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers,

challenges, obstacles, and potential risks.

Total Market by Segment:

Global Mobile App Marketing Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Mobile App Marketing Services Market Segment Percentages, by Type, 2021 (%)

App Product Marketing

App Growth Marketing

APP Data Analysis

Others

Global Mobile App Marketing Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Mobile App Marketing Services Market Segment Percentages, by Application, 2021 (%)

Small and Medium Enterprises

Large Enterprises

Global Mobile App Marketing Services Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Mobile App Marketing Services Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Mobile App Marketing Services revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Mobile App Marketing Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Moburst

REPLUG

Page Traffic

Perform

InMobi

Zoomd

AdQuantum

Adsbalance

DCI

App Radar

Gummicube

AppsChopper

Digital.com

NextGrowth Labs

SEMnexus

App Growth Network

Fuel4Media

PreApps

SEM Nexus

URLgenius

BuzzGuru

AppTweak

Studio Mosaic

Bango

Airship

Orange Mantra

Appial

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