

# Mobile App Development Software Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Mobile app development software includes a wide variety of tools for building, converting, and deploying cross-platform applications for mobile devices.

Businesses often create mobile applications for sale and for internal use. They may also port existing desktop applications to mobile devices. Due to differences in operating systems, hardware capabilities, and UX design, developing or porting a mobile application presents unique challenges. As a result, many vendors have created tools and services designed to assist mobile application developers.

This report contains market size and forecasts of Mobile App Development Software in Global, including the following market information:

Global Mobile App Development Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Mobile App Development Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

IDEs Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Mobile App Development Software include

OutSystems, Mendix, Twilio, Zeplin, Google, Microsoft, React, AWS and Android Studio, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Mobile App Development Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Mobile App Development Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Mobile App Development Software Market Segment Percentages, by Type, 2021 (%)

IDEs

Low-code and no-code development platforms

Mobile conversion/migration tools

Development libraries and SDKs

Content management systems

Collaboration tools

Global Mobile App Development Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Mobile App Development Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Mobile App Development Software Market, By Region and Country, 2017-2022,  
2023-2028 (\$ Millions)

Global Mobile App Development Software Market Segment Percentages, By Region  
and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Mobile App Development Software revenues in global market,  
2017-2022 (estimated), (\$ millions)

Key companies Mobile App Development Software revenues share in global market,  
2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

OutSystems

Mendix

Twilio

Zeplin

Google

Microsoft

React

AWS

Android Studio

WompMobile

Appium

Moovweb

Apache Cordova

Swiftify

MicroStrategy Mobile

Webix UI

ServiceNow

Temenos Quantum

Appsee

Adobe

Alpha Software

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Syncfusion

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