

Microstock Photography Agency Market, Global Outlook and Forecast 2022-2028

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Abstracts

Microstock photography agency is a part of the stock photography industry. Microstock photography agencies source their images almost exclusively via the Internet, do so from a wider range of photographers than the traditional stock agencies, and sell images at a very low rate for a royalty-free image.

This report contains market size and forecasts of Microstock Photography Agency in Global, including the following market information:

Global Microstock Photography Agency Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Microstock Photography Agency market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Professional Photographers Only Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Microstock Photography Agency include 123RF Limited, Adobe, Depositphotos, Inc, HelloRF, Huitu, iStockphoto, Meisu Pic, Microfotos Inc. and OriginooStock, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Microstock Photography Agency companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Microstock Photography Agency Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Microstock Photography Agency Market Segment Percentages, by Type, 2021 (%)

Professional Photographers Only

Amateur Photographers Only

Both Professional and Amateur Photographers

Global Microstock Photography Agency Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Microstock Photography Agency Market Segment Percentages, by Application, 2021 (%)

Personal User

Enterprise User

Other User

Global Microstock Photography Agency Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Microstock Photography Agency Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Microstock Photography Agency revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Microstock Photography Agency revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

123RF Limited

Adobe

Depositphotos, Inc

HelloRF

Huitu

iStockphoto

Meisu Pic

Microfotos Inc.

OriginooStock

Paixin

Shutterstock, Inc.

Tuchong

Veer

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