

Microlearning Platforms Market - Global Outlook and Forecast 2022-2028

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Abstracts

Microlearning platforms are designed for HR to corporate learning solutions employed and learning and development departments. These training solutions provide employees with short bursts of focused educational content that fit into a daily workflow and are accessible on any device. Companies can create their own content or access a pre-existing learning content library that includes a mix of video, flashcards, and performance support resources, etc.

This report contains market size and forecasts of Microlearning Platforms in Global, including the following market information:

Global Microlearning Platforms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Microlearning Platforms market was valued at 1447.2 million in 2021 and is projected to reach US\$ 3288.6 million by 2028, at a CAGR of 12.4% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Microlearning Platforms include Saba Software, Mindtree, Bigtincan, BrainStorm, Axonify, Ispring, Sponge, SwissVBS and Epignosis, etc. In 2021, the global top five players have a share approximately % in terms of

revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Microlearning Platforms companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Microlearning Platforms Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Microlearning Platforms Market Segment Percentages, by Type, 2021 (%)

Cloud Based

Web Based

Global Microlearning Platforms Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Microlearning Platforms Market Segment Percentages, by Application, 2021 (%)

Retail

Manufacturing & Logistics

Finance & Insurance

Automotive Retail

Others

Global Microlearning Platforms Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Microlearning Platforms Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Microlearning Platforms revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Microlearning Platforms revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Saba Software

Mindtree

Bigtincan

BrainStorm

Axonify

Ispring

Sponge

SwissVBS

Epignosis

Whatfix

Gameffective (Central)

Qstream

Allen Interactions

Grovo

Trivantis

Fivel

EdApp

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Verb

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Float

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