

Micro-Mobility Market - Global Outlook and Forecast 2022-2028

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Abstracts

Micro-Mobility refers to a range of small, lightweight vehicles operating at speeds typically below 25 km/h and driven by users personally (unlike rickshaws).

Megacities worldwide are facing an epidemic of congestion and pollution caused by rapid urbanization that is increasing gridlock and putting severe pressure on public transportation systems. micro-mobility solutions could help alleviate a significant portion of this last-mile gridlock.

This report contains market size and forecasts of Micro-Mobility in Global, including the following market information:

Global Micro-Mobility Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Micro-Mobility market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Bicycle Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Micro-Mobility include Bird Rides, Uber, Lyft, Lime, Zagster, Skip, Spin, Hellobike and Mobike, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Micro-Mobility companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Micro-Mobility Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Micro-Mobility Market Segment Percentages, by Type, 2021 (%)

Bicycle

Electric Bike

Electric Scooter

Global Micro-Mobility Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Micro-Mobility Market Segment Percentages, by Application, 2021 (%)

Age 18-24

Age 25-34

Age 35-44

Others

Global Micro-Mobility Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Micro-Mobility Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Micro-Mobility revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Micro-Mobility revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Bird Rides

Uber

Lyft

Lime

Zagster

Skip

Spin

Hellobike

Mobike

Citi Bike

Mobycy

Nextbike

Capital Bikeshare

Velib

Call a Bike

Santander Cycles

Bicing

YEGO

Wind Mobility

Beam

Tier Mobility

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Bolt Mobility

Razor Share

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Figure 57. Tier Mobility Micro-Mobility Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 58. Voi Technology Micro-Mobility Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 59. Vogo Micro-Mobility Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 60. Bolt Mobility Micro-Mobility Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 61. Razor Share Micro-Mobility Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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