

MICE Travel Service Market, Global Outlook and Forecast 2022-2028

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Abstracts

MICE Travel Service refers to a specialized area of group travel dedicated to planning, booking and facilitating conferences, seminars and other events

This report contains market size and forecasts of MICE Travel Service in Global, including the following market information:

Global MICE Travel Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global MICE Travel Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Hotel Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of MICE Travel Service include Cashel Travel, InEvent, Viktor, Cvent, Ideal Travel Asia, Kintetsu, Protravel, Tourismtiger and Boutique Holland, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the MICE Travel Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges,

obstacles, and potential risks.

Total Market by Segment:

Global MICE Travel Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global MICE Travel Service Market Segment Percentages, by Type, 2021 (%)

Hotel

Food

Tourist

Seminar

Other

Global MICE Travel Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global MICE Travel Service Market Segment Percentages, by Application, 2021 (%)

Enterprise

Government Agency

Other

Global MICE Travel Service Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global MICE Travel Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies MICE Travel Service revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies MICE Travel Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Cashel Travel

InEvent

Viktor

Cvent

Ideal Travel Asia

Kintetsu

Protravel

Tourismtiger

Boutique Holland

Cathay Pacific

Executive Group Travel

JTB

Patterson Travel

Kenya Airways

Corporate Incentive Travel

Riya

Beijing Caesar International Travel Agency

China Tourism Group

CYTS Travel

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