

# MICE Tourism Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Mice tourism consists of mice tourists, mice tourism organizers and mice host three parts.

This report contains market size and forecasts of MICE Tourism in Global, including the following market information:

Global MICE Tourism Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global MICE Tourism market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Inbound Meetings Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of MICE Tourism include ATPi, Capita Travel and Events, IBTM Events, CWT Meetings & Events, Interpublic Group, BCD Meetings and Events, Cievents, Grass Roots Meetings and Events and Questex. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the MICE Tourism companies, and industry experts on this industry, involving the revenue, demand,

product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global MICE Tourism Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global MICE Tourism Market Segment Percentages, by Type, 2021 (%)

Inbound Meetings

Incentives

Conferences

Exhibitions

Global MICE Tourism Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global MICE Tourism Market Segment Percentages, by Application, 2021 (%)

Hotel

Traffic

Retail

Entertainment

Global MICE Tourism Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global MICE Tourism Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies MICE Tourism revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies MICE Tourism revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

ATPI

Capita Travel and Events

IBTM Events

CWT Meetings & Events

Interpublic Group

BCD Meetings and Events

Cievents

Grass Roots Meetings and Events

Questex

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