

MICE and Mega Event Market, Global Outlook and Forecast 2022-2028

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Abstracts

A alkaline water-ionizer is a home appliance which can raise the pH of drinking water by using electrolysis to separate the incoming water stream into acidic and alkaline components.

This report contains market size and forecasts of MICE and Mega Event in Global, including the following market information:

Global MICE and Mega Event Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global MICE and Mega Event market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Meetings Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of MICE and Mega Event include Maritz, BI Worldwide, ITA Group, One10, Alkalux, Meetings and Incentives Worldwide, Creative Group, ACCESS Destination Service and The Interpublic Group of Companies, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the MICE and Mega Event companies, and industry experts on this industry, involving the revenue, demand,

product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global MICE and Mega Event Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global MICE and Mega Event Market Segment Percentages, by Type, 2021 (%)

Meetings

Incentives

Conventions

Exhibitions

Global MICE and Mega Event Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global MICE and Mega Event Market Segment Percentages, by Application, 2021 (%)

Political Affairs

Commercial Application

Others

Global MICE and Mega Event Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global MICE and Mega Event Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies MICE and Mega Event revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies MICE and Mega Event revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Maritz

BI Worldwide

ITA Group

One10

Alkalux

Meetings and Incentives Worldwide

Creative Group

ACCESS Destination Service

The Interpublic Group of Companies

CSI DMC

Conference Care

The Freeman Company

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