

# Mermaid Tails Market in Vietnam - Manufacturing and Consumption, Outlook and Forecast 2020-2026

https://marketpublishers.com/r/M596DA1658EFEN.html

Date: April 2020

Pages: 93

Price: US\$ 2,700.00 (Single User License)

ID: M596DA1658EFEN

# **Abstracts**

Swimmable mermaid tails offer a great way for kids to exercise and have fun. This report studies the mermaid tails market. Generally, there are two type which include fabric and silicone materials.

This report contains market size and forecasts of Mermaid Tails in Vietnam, including the following market information:

Vietnam Mermaid Tails Market Revenue, 2015-2020, 2021-2026, (\$ millions) Vietnam Mermaid Tails Market Consumption, 2015-2020, 2021-2026, (K Units) Vietnam Mermaid Tails Production Capacity, 2015-2020, 2021-2026, (K Units)

Top Five Competitors in Vietnam Mermaid Tails Market 2019 (%)

The global Mermaid Tails market was valued at 82 million in 2019 and is projected to reach US\$ 115.9 million by 2026, at a CAGR of 9.1% during the forecast period. While the Mermaid Tails market size in Vietnam was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Mermaid Tails manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas. This report also analyses and evaluates the COVID-19 impact on Mermaid Tails production and consumption in Vietnam

# Total Market by Segment:

Vietnam Mermaid Tails Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K Units) Vietnam Mermaid Tails Market Segment Percentages, By Type, 2019 (%)



Fabric Mermaid Tails

Silicone Mermaid Tails

Vietnam Mermaid Tails Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K Units)

Vietnam Mermaid Tails Market Segment Percentages, By Application, 2019 (%)

Children

Adults

**Competitor Analysis** 

The report also provides analysis of leading market participants including:

Total Mermaid Tails Market Competitors Revenues in Vietnam, by Players 2015-2020 (Estimated), (\$ millions)

Total Mermaid Tails Market Competitors Revenues Share in Vietnam, by Players 2019 (%)

Total Vietnam Mermaid Tails Market Competitors Sales, by Players 2015-2020 (Estimated), (K Units)

Total Vietnam Mermaid Tails Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Fin Fun

Mertailor

Sun Tail Mermaid

**Dubai Mermaids** 

**Swimtails** 



# **Contents**

#### 1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Mermaid Tails Market Definition
- 1.2 Market Segments
  - 1.2.1 Segment by Type
  - 1.2.2 Segment by Application
- 1.3 Vietnam Mermaid Tails Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### 2 COVID-19 IMPACT: VIETNAM MERMAID TAILS OVERALL MARKET SIZE

- 2.1 Vietnam Mermaid Tails Market Size: 2020 VS 2026
- 2.2 Vietnam Mermaid Tails Revenue, Prospects & Forecasts: 2015-2026
- 2.3 Vietnam Mermaid Tails Sales (Consumption): 2015-2026

# **3 COMPANY LANDSCAPE**

- 3.1 Top Mermaid Tails Players in Vietnam (including Foreign and Local Companies)
- 3.2 Top Vietnam Mermaid Tails Companies Ranked by Revenue
- 3.3 Vietnam Mermaid Tails Revenue by Companies (including Foreign and Local Companies)
- 3.4 Vietnam Mermaid Tails Sales by Companies (including Foreign and Local Companies)
- 3.5 Vietnam Mermaid Tails Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 Mermaid Tails Companies in Vietnam, by Revenue in 2019
- 3.7 Vietnam Manufacturers Mermaid Tails Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Mermaid Tails Players in Vietnam
  - 3.8.1 List of Vietnam Tier 1 Mermaid Tails Companies
  - 3.8.2 List of Vietnam Tier 2 and Tier 3 Mermaid Tails Companies

### **4 SIGHTS BY PRODUCT**



- 4.1 Overview
  - 4.1.1 By Type Vietnam Mermaid Tails Market Size Markets, 2020 & 2026
  - 4.1.2 Fabric Mermaid Tails
  - 4.1.3 Silicone Mermaid Tails
- 4.2 By Type Vietnam Mermaid Tails Revenue & Forecasts
- 4.2.1 By Type Vietnam Mermaid Tails Revenue, 2015-2020
- 4.2.2 By Type Vietnam Mermaid Tails Revenue, 2021-2026
- 4.2.3 By Type Vietnam Mermaid Tails Revenue Market Share, 2015-2026
- 4.3 By Type Vietnam Mermaid Tails Sales & Forecasts
- 4.3.1 By Type Vietnam Mermaid Tails Sales, 2015-2020
- 4.3.2 By Type Vietnam Mermaid Tails Sales, 2021-2026
- 4.3.3 By Type Vietnam Mermaid Tails Sales Market Share, 2015-2026
- 4.4 By Type Vietnam Mermaid Tails Price (Manufacturers Selling Prices), 2015-2026

### **5 SIGHTS BY APPLICATION**

- 5.1 Overview
  - 5.1.1 By Application Vietnam Mermaid Tails Market Size, 2020 & 2026
  - 5.1.2 Children
  - 5.1.3 Adults
- 5.2 By Application Vietnam Mermaid Tails Revenue & Forecasts
  - 5.2.1 By Application Vietnam Mermaid Tails Revenue, 2015-2020
  - 5.2.2 By Application Vietnam Mermaid Tails Revenue, 2021-2026
- 5.2.3 By Application Vietnam Mermaid Tails Revenue Market Share, 2015-2026
- 5.3 By Application Vietnam Mermaid Tails Sales & Forecasts
  - 5.3.1 By Application Vietnam Mermaid Tails Sales, 2015-2020
  - 5.3.2 By Application Vietnam Mermaid Tails Sales, 2021-2026
  - 5.3.3 By Application Vietnam Mermaid Tails Sales Market Share, 2015-2026
- 5.4 By Application Vietnam Mermaid Tails Price (Manufacturers Selling Prices), 2015-2026

### **6 MANUFACTURERS & BRANDS PROFILES**

- 6.1 Fin Fun
  - 6.1.1 Fin Fun Corporate Summary
  - 6.1.2 Fin Fun Business Overview
  - 6.1.3 Fin Fun Mermaid Tails Major Product Offerings
  - 6.1.4 Fin Fun Sales and Revenue in Vietnam (2015-2020)
  - 6.1.5 Fin Fun Key News



### 6.2 Mertailor

- 6.2.1 Mertailor Corporate Summary
- 6.2.2 Mertailor Business Overview
- 6.2.3 Mertailor Mermaid Tails Major Product Offerings
- 6.2.4 Mertailor Sales and Revenue in Vietnam (2015-2020)
- 6.2.5 Mertailor Key News
- 6.3 Sun Tail Mermaid
  - 6.3.1 Sun Tail Mermaid Corporate Summary
  - 6.3.2 Sun Tail Mermaid Business Overview
  - 6.3.3 Sun Tail Mermaid Mermaid Tails Major Product Offerings
  - 6.3.4 Sun Tail Mermaid Sales and Revenue in Vietnam (2015-2020)
  - 6.3.5 Sun Tail Mermaid Key News
- 6.4 Dubai Mermaids
  - 6.4.1 Dubai Mermaids Corporate Summary
  - 6.4.2 Dubai Mermaids Business Overview
  - 6.4.3 Dubai Mermaids Mermaid Tails Major Product Offerings
  - 6.4.4 Dubai Mermaids Sales and Revenue in Vietnam (2015-2020)
  - 6.4.5 Dubai Mermaids Key News
- 6.5 Swimtails
  - 6.5.1 Swimtails Corporate Summary
  - 6.5.2 Swimtails Business Overview
  - 6.5.3 Swimtails Mermaid Tails Major Product Offerings
  - 6.5.4 Swimtails Sales and Revenue in Vietnam (2015-2020)
  - 6.5.5 Swimtails Key News
- 6.6 MerNation
  - 6.6.1 MerNation Corporate Summary
  - 6.6.2 MerNation Business Overview
  - 6.6.3 MerNation Mermaid Tails Major Product Offerings
  - 6.6.4 MerNation Sales and Revenue in Vietnam (2015-2020)
  - 6.6.5 MerNation Key News

# 7 MERMAID TAILS PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS

- 7.1 Mermaid Tails Production Capacity and Value in Vietnam, Situation Analysis and Prediction, 2015-2026
  - 7.1.1 Vietnam Mermaid Tails Production Capacity, 2015-2026
  - 7.1.2 Vietnam Mermaid Tails Production 2015-2026
  - 7.1.3 Vietnam Mermaid Tails Production Value 2015-2026
- 7.2 Key Local Mermaid Tails Manufacturers in Vietnam



- 7.2.1 Vietnam Key Local Mermaid Tails Manufacturers Production Capacity
- 7.2.2 Vietnam Key Local Mermaid Tails Manufacturers Production
- 7.2.3 Vietnam Key Local Mermaid Tails Manufacturers Production Value
- 7.2.4 The Proportion of Mermaid Tails Production Sold in Vietnam and Sold Other Than Vietnam by Manufacturers
- 7.3 Mermaid Tails Export and Import in Vietnam
  - 7.3.1 Vietnam Mermaid Tails Export Market
  - 7.3.2 Vietnam Mermaid Tails Source of Imports

# 8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

- 8.1 PESTLE Analysis for Vietnam Mermaid Tails Market
- 8.2 Market Opportunities & Trends
- 8.3 Market Drivers
- 8.4 Market Restraints

# 9 COVID-19 IMPACT ON MERMAID TAILS SUPPLY CHAIN ANALYSIS

- 9.1 Supply Chain Analysis
- 9.2 Upstream Market Analysis
- 9.3 Downstream and Clients Market Analysis
- 9.4 Marketing Channels Analysis
  - 9.4.1 Marketing Channels
  - 9.4.2 Mermaid Tails Distributors and Sales Agents in Vietnam

### 10 CONCLUSION

# 11 APPENDIX

- 11.1 Note
- 11.2 Examples of Clients
- 11.3 Disclaimer



# **List Of Tables**

### LIST OF TABLES

- Table 1. Key Players of Mermaid Tails in Vietnam
- Table 2. Top Players in Vietnam, Ranking by Revenue (2019)
- Table 3. Vietnam Mermaid Tails Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. Vietnam Mermaid Tails Revenue Share by Companies, 2015-2020
- Table 5. Vietnam Mermaid Tails Sales by Companies, (K Units), 2015-2020
- Table 6. Vietnam Mermaid Tails Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Mermaid Tails Price (2015-2020) (USD/Unit)
- Table 8. Vietnam Manufacturers Mermaid Tails Product Type
- Table 9. List of Vietnam Tier 1 Mermaid Tails Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of Vietnam Tier 2 and Tier 3 Mermaid Tails Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type Mermaid Tails Revenue in Vietnam (US\$, Mn), 2015-2020
- Table 12. By Type Mermaid Tails Revenue in Vietnam (US\$, Mn), 2021-2026
- Table 13. By Type Mermaid Tails Sales in Vietnam (K Units), 2015-2020
- Table 14. By Type Mermaid Tails Sales in Vietnam (K Units), 2021-2026
- Table 15. By Application Mermaid Tails Revenue in Vietnam, (US\$, Mn), 2015-2020
- Table 16. By Application Mermaid Tails Revenue in Vietnam, (US\$, Mn), 2021-2026
- Table 17. By Application Mermaid Tails Sales in Vietnam, (K Units), 2015-2020
- Table 18. By Application Mermaid Tails Sales in Vietnam, (K Units), 2021-2026
- Table 19. Fin Fun Corporate Summary
- Table 20. Fin Fun Mermaid Tails Product Offerings
- Table 21. Fin Fun Mermaid Tails Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 22. Mertailor Corporate Summary
- Table 23. Mertailor Mermaid Tails Product Offerings
- Table 24. Mertailor Mermaid Tails Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 25. Sun Tail Mermaid Corporate Summary
- Table 26. Sun Tail Mermaid Mermaid Tails Product Offerings
- Table 27. Sun Tail Mermaid Mermaid Tails Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 28. Dubai Mermaids Corporate Summary
- Table 29. Dubai Mermaids Mermaid Tails Product Offerings
- Table 30. Dubai Mermaids Mermaid Tails Sales (K Units), Revenue (US\$, Mn) and



Average Price (USD/Unit) (2015-2020)

Table 31. Swimtails Corporate Summary

Table 32. Swimtails Mermaid Tails Product Offerings

Table 33. Swimtails Mermaid Tails Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 34. MerNation Corporate Summary

Table 35. MerNation Mermaid Tails Product Offerings

Table 36. MerNation Mermaid Tails Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 37. Mermaid Tails Production Capacity (K Units) of Local Manufacturers in Vietnam, 2015-2020

Table 38. Mermaid Tails Production (K Units) of Local Manufacturers in Vietnam, 2015-2020

Table 39. Vietnam Mermaid Tails Production Market Share of Local Manufacturers, 2015-2020

Table 40. Mermaid Tails Production Value (US\$, Mn) of Local Manufacturers in Vietnam, 2015-2020

Table 41. Vietnam Mermaid Tails Production Value Market Share of Local Manufacturers, 2015-2020

Table 42. The Percentage of Mermaid Tails Production Sold in Vietnam and Sold Other Than Vietnam by Manufacturers

Table 43. The Percentage of Mermaid Tails Production Sold in Vietnam and Sold Other Than Vietnam by Manufacturers

Table 44. Dangeguojia Mermaid Tails Sales (Consumption), Production, Export and Import, 2015-2020

Table 45. Raw Materials and Suppliers

Table 46. Mermaid Tails Downstream Clients in Vietnam

Table 47. Mermaid Tails Distributors and Sales Agents in Vietnam



# **List Of Figures**

### LIST OF FIGURES

- Figure 1. Mermaid Tails Segment by Type
- Figure 2. Mermaid Tails Segment by Application
- Figure 3. Dangeguojia Mermaid Tails Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Mermaid Tails Market Size in Vietnam, (US\$, Mn) & (K Units): 2020 VS 2026
- Figure 6. Vietnam Mermaid Tails Revenue, 2015-2026 (US\$, Mn)
- Figure 7. Mermaid Tails Sales in Vietnam: 2015-2026 (K Units)
- Figure 8. The Top 3 and 5 Players Market Share by Mermaid Tails Revenue in 2019
- Figure 9. By Type Vietnam Mermaid Tails Incremental Growth, (US\$, Mn), 2015-2026
- Figure 10. By Type Vietnam Mermaid Tails Market Share, 2015-2020
- Figure 11. By Type Vietnam Mermaid Tails Market Share, 2020-2026
- Figure 12. By Type Vietnam Mermaid Tails Price (USD/Unit), 2015-2026
- Figure 13. By Application Mermaid Tails Revenue in Vietnam (US\$, Mn), 2020 & 2026
- Figure 14. By Application Vietnam Mermaid Tails Market Share, 2015-2020
- Figure 15. By Application Vietnam Mermaid Tails Market Share, 2020-2026
- Figure 16. By Application Vietnam Mermaid Tails Price (USD/Unit), 2015-2026
- Figure 17. Vietnam Mermaid Tails Production Capacity (K Units), 2015-2026
- Figure 18. Vietnam Mermaid Tails Actual Output (K Units), 2015-2026
- Figure 19. Vietnam Mermaid Tails Production Value (US\$, Mn), 2015-2026
- Figure 20. The Percentage of Vietnam Mermaid Tails Export Destination, 2019
- Figure 21. The Source of Imports of Vietnam Mermaid Tails, 2019
- Figure 22. PEST Analysis for Vietnam Mermaid Tails Market in 2020
- Figure 23. Mermaid Tails Market Opportunities & Trends in Vietnam
- Figure 24. Mermaid Tails Market Drivers in Vietnam
- Figure 25. Mermaid Tails Market Restraints in Vietnam
- Figure 26. Mermaid Tails Industry Value Chain



# I would like to order

Product name: Mermaid Tails Market in Vietnam - Manufacturing and Consumption, Outlook and

Forecast 2020-2026

Product link: <a href="https://marketpublishers.com/r/M596DA1658EFEN.html">https://marketpublishers.com/r/M596DA1658EFEN.html</a>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/M596DA1658EFEN.html">https://marketpublishers.com/r/M596DA1658EFEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



