

Men's Grooming Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Men's Grooming in Global, including the following market information:

Global Men's Grooming Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Men's Grooming market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cosmetics Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Men's Grooming include Molton Brown, L Oreal, Unilever, Estee Lauder and COTY, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Men's Grooming companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Men's Grooming Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Men's Grooming Market Segment Percentages, by Type, 2021 (%)

Cosmetics

Toiletries

Shaving products

Skin care

Global Men's Grooming Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Men's Grooming Market Segment Percentages, by Application, 2021 (%)

Supermarket/ Hypermarket

Grocery/Retail Store

Online

Global Men's Grooming Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Men's Grooming Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Men's Grooming revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Men's Grooming revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Molton Brown

L Oreal

Unilever

Estee Lauder

COTY

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