

# Men Personal Care Products Market - Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of Men Personal Care Products in global, including the following market information:

Global Men Personal Care Products Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Men Personal Care Products Market Sales, 2017-2022, 2023-2028, (K MT)

Global top five Men Personal Care Products companies in 2021 (%)

The global Men Personal Care Products market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Hair Care Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Men Personal Care Products include L'Oreal S.A. (France), Johnson & Johnson (U.S.), Kao Corporation (Japan), Procter and Gamble Co (P&G), (U.S.), Unilever (UK), The Estee Lauder Companies, Inc. (U.S.), Shiseido (Japan), Avon Products, Inc. (U.S.) and Colgate-Palmolive Company (U.S.) and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Men Personal Care Products manufacturers, suppliers, distributors and industry experts on this industry,

involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Men Personal Care Products Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Men Personal Care Products Market Segment Percentages, by Type, 2021 (%)

Hair Care

Oral Care

Skin Care

Personal Cleanliness

Shaving

Others

Global Men Personal Care Products Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Men Personal Care Products Market Segment Percentages, by Application, 2021 (%)

Online Sales

Offline Sales

Global Men Personal Care Products Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Men Personal Care Products Market Segment Percentages, By Region and

**Country, 2021 (%)****North America**

US

Canada

Mexico

**Europe**

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

**Asia**

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Men Personal Care Products revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Men Personal Care Products revenues share in global market, 2021 (%)

Key companies Men Personal Care Products sales in global market, 2017-2022 (Estimated), (K MT)

Key companies Men Personal Care Products sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

L'Oreal S.A. (France)

Johnson & Johnson (U.S.)

Kao Corporation (Japan)

Procter and Gamble Co (P&G), (U.S.)

Unilever (UK)

The Estee Lauder Companies, Inc. (U.S.)

Shiseido (Japan)

Avon Products, Inc. (U.S.)

Colgate-Palmolive Company (U.S.)

Beiersdorf Akteingesellschaft (Germany)

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