

Men Grooming Products Market, Global Outlook and Forecast 2022-2028

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Abstracts

Men personal care products comprises of various types of grooming products such as hair care, shaving, perfume & Other, skin care and other personal care products, which include facial makeup, eye makeup, bathing essentials, and nail care. The gradual change in consumer lifestyle has increased the demand for men personal care products.

This report contains market size and forecasts of Men Grooming Products in global, including the following market information:

Global Men Grooming Products Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Men Grooming Products Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Men Grooming Products companies in 2021 (%)

The global Men Grooming Products market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Skin Care Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Men Grooming Products include Procter & Gamble, Beiersdorf, Johnson & Johnson, L'Oreal, Unilever, Colgate-Palmolive, Coty, ITC Limited and Koninklijke Philips, etc. In 2021, the global top five players have a share

approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Men Grooming Products manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Men Grooming Products Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Men Grooming Products Market Segment Percentages, by Type, 2021 (%)

Skin Care

Hair Care

Shave Care

Perfumes & Fragrances

Other

Global Men Grooming Products Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Men Grooming Products Market Segment Percentages, by Application, 2021 (%)

Supermarket/Hypermarket

Drug Stores

Independent Retail Outlets

E-commerce/Online

Other

Global Men Grooming Products Market, By Region and Country, 2017-2022, 2023-2028
(\$ Millions) & (K Units)

Global Men Grooming Products Market Segment Percentages, By Region and Country,
2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Men Grooming Products revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Men Grooming Products revenues share in global market, 2021 (%)

Key companies Men Grooming Products sales in global market, 2017-2022 (Estimated),
(K Units)

Key companies Men Grooming Products sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Procter & Gamble

Beiersdorf

Johnson & Johnson

L'Oreal

Unilever

Colgate-Palmolive

Coty

ITC Limited

Koninklijke Philips

Edgewell Personal Care

Panasonic

Estee Lauder

LVMH

Shiseido

Kroger

AVON

KAO

L'Occitane

Mary Kay

Marico Limited

YOUR-LIFE

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