

# Men Cosmetics Market, Global Outlook and Forecast 2022-2028

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## Abstracts

A preparation used on the human body, especially for men, to beautify, preserve or change one's appearance, or to purify, dye, rub or protect one's skin, hair or teeth.

This report contains market size and forecasts of Men Cosmetics in global, including the following market information:

Global Men Cosmetics Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Men Cosmetics Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Men Cosmetics companies in 2021 (%)

The global Men Cosmetics market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Hair Care Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Men Cosmetics include Henkel, Procter and Gamble, Colgate-Palmolive, ITC, Godrej Group, The Body Shop International, Clarins, Beiersdorf and L'OREAL and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Men Cosmetics

manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Men Cosmetics Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Men Cosmetics Market Segment Percentages, by Type, 2021 (%)

Hair Care

Skin Care

Oral Care

Other

Global Men Cosmetics Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Men Cosmetics Market Segment Percentages, by Application, 2021 (%)

Youth

Middle-Aged

Global Men Cosmetics Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Men Cosmetics Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Men Cosmetics revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Men Cosmetics revenues share in global market, 2021 (%)

Key companies Men Cosmetics sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Men Cosmetics sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Henkel

Procter and Gamble

Colgate-Palmolive

ITC

Godrej Group

The Body Shop International

Clarins

Beiersdorf

L'OREAL

Estee Lauder

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