

Meetings, Incentives, Conferences and Exhibitions (MICE) Market, Global Outlook and Forecast 2022-2028

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Abstracts

Meetings, incentives, conventions, and exhibitions or MICE represents a sector of tourism that includes business events and activities. Travelers attending MICE activities have a purpose beyond leisure tourism, and are in fact business travelers. These business travelers are connected to different sectors of the tourism and hospitality industry through their MICE activities. In general, MICE events are events and activities that involve attendees who share a common interest and gather in a place. The place for the gathering needs to be a venue arranged beforehand. The venue will provide space and facilities necessary to satisfy the needs of those who attend the gathering.

This report contains market size and forecasts of Meetings, Incentives, Conferences and Exhibitions (MICE) in Global, including the following market information:

Global Meetings, Incentives, Conferences and Exhibitions (MICE) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Meetings, Incentives, Conferences and Exhibitions (MICE) market was valued at 490640 million in 2021 and is projected to reach US\$ 551130 million by 2028, at a CAGR of 1.7% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Meetings Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Meetings, Incentives, Conferences and Exhibitions (MICE) include Questex, CWT Meetings & Events, IBTM Events, BCD Meetings and Events, Capital Travel and Events, CiEvents, Conference Care, The Freeman and ATPi and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Meetings, Incentives, Conferences and Exhibitions (MICE) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Meetings, Incentives, Conferences and Exhibitions (MICE) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Meetings, Incentives, Conferences and Exhibitions (MICE) Market Segment Percentages, by Type, 2021 (%)

Meetings

Incentives

Conventions

Exhibitions

Global Meetings, Incentives, Conferences and Exhibitions (MICE) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Meetings, Incentives, Conferences and Exhibitions (MICE) Market Segment Percentages, by Application, 2021 (%)

Academic Field

Business Field

Political Field

Others

Global Meetings, Incentives, Conferences and Exhibitions (MICE) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Meetings, Incentives, Conferences and Exhibitions (MICE) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Meetings, Incentives, Conferences and Exhibitions (MICE) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Meetings, Incentives, Conferences and Exhibitions (MICE) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Questex

CWT Meetings & Events

IBTM Events

BCD Meetings and Events

Capital Travel and Events

CiEvents

Conference Care

The Freeman

ATPI

Interpublic Group of Companies

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