

# Meetings Incentive Conferencing Exhibitions (MICE) Market, Global Outlook and Forecast 2022-2028

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## Abstracts

The MICE (Meetings, Incentives, Conferencing, Exhibitions) market refers to a specialized group of tourism committed to planning, booking, and facilitating conferences, seminars, and other events. Meetings, incentives, conferences and exhibitions (MICE) is a type of tourism in which large groups from the business come together. MICE industry include the number of factors, where agents working in this field to provide a full range of travel and conference services for business groups and events of longer duration.

This report contains market size and forecasts of Meetings Incentive Conferencing Exhibitions (MICE) in Global, including the following market information:

Global Meetings Incentive Conferencing Exhibitions (MICE) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Meetings Incentive Conferencing Exhibitions (MICE) market was valued at 490640 million in 2021 and is projected to reach US\$ 551130 million by 2028, at a CAGR of 1.7% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Meetings and Conferences Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Meetings Incentive Conferencing Exhibitions (MICE) include ATPI, BCD Travel, BI Worldwide, Carlson Wagonlit Travel, EXO Travel, Capita Travel and Events, IBTM Events, Interpublic Group of Companies (IPG) and Cievents, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Meetings Incentive Conferencing Exhibitions (MICE) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Meetings Incentive Conferencing Exhibitions (MICE) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Meetings Incentive Conferencing Exhibitions (MICE) Market Segment Percentages, by Type, 2021 (%)

Meetings and Conferences

Incentives

Exhibitions

Global Meetings Incentive Conferencing Exhibitions (MICE) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Meetings Incentive Conferencing Exhibitions (MICE) Market Segment Percentages, by Application, 2021 (%)

Retail

Hospitality

Transportation

Entertainment

Others

Global Meetings Incentive Conferencing Exhibitions (MICE) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Meetings Incentive Conferencing Exhibitions (MICE) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Meetings Incentive Conferencing Exhibitions (MICE) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Meetings Incentive Conferencing Exhibitions (MICE) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

ATPI

BCD Travel

BI Worldwide

Carlson Wagonlit Travel

EXO Travel

Capita Travel and Events

IBTM Events

Interpublic Group of Companies (IPG)

Cievents

Freeman

Questex

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