

Media and Influencer Targeting Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Media and Influencer Targeting Software in Global, including the following market information:

Global Media and Influencer Targeting Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Media and Influencer Targeting Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Media and Influencer Targeting Software include Meltwater, Cision, Amplify, BuzzStream, LexisNexis, Prezly, Prowly, Prgloo and NinjaOutreach, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Media and Influencer Targeting Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Media and Influencer Targeting Software Market, by Type, 2017-2022,
2023-2028 (\$ millions)

Global Media and Influencer Targeting Software Market Segment Percentages, by
Type, 2021 (%)

Cloud Based

Web Based

Global Media and Influencer Targeting Software Market, by Application, 2017-2022,
2023-2028 (\$ millions)

Global Media and Influencer Targeting Software Market Segment Percentages, by
Application, 2021 (%)

Large Enterprises

SMEs

Global Media and Influencer Targeting Software Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global Media and Influencer Targeting Software Market Segment Percentages, By
Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Media and Influencer Targeting Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Media and Influencer Targeting Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Meltwater

Cision

Amplify

BuzzStream

LexisNexis

Prezly

Prowly

Prgloo

NinjaOutreach

AirPR

BlogDash

Marketwired

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Media and Influencer Targeting Software Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Media and Influencer Targeting Software Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL MEDIA AND INFLUENCER TARGETING SOFTWARE OVERALL MARKET SIZE

- 2.1 Global Media and Influencer Targeting Software Market Size: 2021 VS 2028
- 2.2 Global Media and Influencer Targeting Software Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Media and Influencer Targeting Software Players in Global Market
- 3.2 Top Global Media and Influencer Targeting Software Companies Ranked by Revenue
- 3.3 Global Media and Influencer Targeting Software Revenue by Companies
- 3.4 Top 3 and Top 5 Media and Influencer Targeting Software Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Media and Influencer Targeting Software Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Media and Influencer Targeting Software Players in Global Market
 - 3.6.1 List of Global Tier 1 Media and Influencer Targeting Software Companies

3.6.2 List of Global Tier 2 and Tier 3 Media and Influencer Targeting Software Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Media and Influencer Targeting Software Market Size Markets, 2021 & 2028

4.1.2 Cloud Based

4.1.3 Web Based

4.2 By Type - Global Media and Influencer Targeting Software Revenue & Forecasts

4.2.1 By Type - Global Media and Influencer Targeting Software Revenue, 2017-2022

4.2.2 By Type - Global Media and Influencer Targeting Software Revenue, 2023-2028

4.2.3 By Type - Global Media and Influencer Targeting Software Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Media and Influencer Targeting Software Market Size, 2021 & 2028

5.1.2 Large Enterprises

5.1.3 SMEs

5.2 By Application - Global Media and Influencer Targeting Software Revenue & Forecasts

5.2.1 By Application - Global Media and Influencer Targeting Software Revenue, 2017-2022

5.2.2 By Application - Global Media and Influencer Targeting Software Revenue, 2023-2028

5.2.3 By Application - Global Media and Influencer Targeting Software Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Media and Influencer Targeting Software Market Size, 2021 & 2028

6.2 By Region - Global Media and Influencer Targeting Software Revenue & Forecasts

6.2.1 By Region - Global Media and Influencer Targeting Software Revenue, 2017-2022

6.2.2 By Region - Global Media and Influencer Targeting Software Revenue, 2023-2028

6.2.3 By Region - Global Media and Influencer Targeting Software Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Media and Influencer Targeting Software Revenue, 2017-2028

6.3.2 US Media and Influencer Targeting Software Market Size, 2017-2028

6.3.3 Canada Media and Influencer Targeting Software Market Size, 2017-2028

6.3.4 Mexico Media and Influencer Targeting Software Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Media and Influencer Targeting Software Revenue, 2017-2028

6.4.2 Germany Media and Influencer Targeting Software Market Size, 2017-2028

6.4.3 France Media and Influencer Targeting Software Market Size, 2017-2028

6.4.4 U.K. Media and Influencer Targeting Software Market Size, 2017-2028

6.4.5 Italy Media and Influencer Targeting Software Market Size, 2017-2028

6.4.6 Russia Media and Influencer Targeting Software Market Size, 2017-2028

6.4.7 Nordic Countries Media and Influencer Targeting Software Market Size, 2017-2028

6.4.8 Benelux Media and Influencer Targeting Software Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Media and Influencer Targeting Software Revenue, 2017-2028

6.5.2 China Media and Influencer Targeting Software Market Size, 2017-2028

6.5.3 Japan Media and Influencer Targeting Software Market Size, 2017-2028

6.5.4 South Korea Media and Influencer Targeting Software Market Size, 2017-2028

6.5.5 Southeast Asia Media and Influencer Targeting Software Market Size, 2017-2028

6.5.6 India Media and Influencer Targeting Software Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Media and Influencer Targeting Software Revenue, 2017-2028

6.6.2 Brazil Media and Influencer Targeting Software Market Size, 2017-2028

6.6.3 Argentina Media and Influencer Targeting Software Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Media and Influencer Targeting Software Revenue, 2017-2028

6.7.2 Turkey Media and Influencer Targeting Software Market Size, 2017-2028

6.7.3 Israel Media and Influencer Targeting Software Market Size, 2017-2028

6.7.4 Saudi Arabia Media and Influencer Targeting Software Market Size, 2017-2028

6.7.5 UAE Media and Influencer Targeting Software Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Meltwater

7.1.1 Meltwater Corporate Summary

7.1.2 Meltwater Business Overview

7.1.3 Meltwater Media and Influencer Targeting Software Major Product Offerings

7.1.4 Meltwater Media and Influencer Targeting Software Revenue in Global Market (2017-2022)

7.1.5 Meltwater Key News

7.2 Cision

7.2.1 Cision Corporate Summary

7.2.2 Cision Business Overview

7.2.3 Cision Media and Influencer Targeting Software Major Product Offerings

7.2.4 Cision Media and Influencer Targeting Software Revenue in Global Market (2017-2022)

7.2.5 Cision Key News

7.3 Amplify

7.3.1 Amplify Corporate Summary

7.3.2 Amplify Business Overview

7.3.3 Amplify Media and Influencer Targeting Software Major Product Offerings

7.3.4 Amplify Media and Influencer Targeting Software Revenue in Global Market (2017-2022)

7.3.5 Amplify Key News

7.4 BuzzStream

7.4.1 BuzzStream Corporate Summary

7.4.2 BuzzStream Business Overview

7.4.3 BuzzStream Media and Influencer Targeting Software Major Product Offerings

7.4.4 BuzzStream Media and Influencer Targeting Software Revenue in Global Market (2017-2022)

7.4.5 BuzzStream Key News

7.5 LexisNexis

7.5.1 LexisNexis Corporate Summary

7.5.2 LexisNexis Business Overview

7.5.3 LexisNexis Media and Influencer Targeting Software Major Product Offerings

7.5.4 LexisNexis Media and Influencer Targeting Software Revenue in Global Market (2017-2022)

7.5.5 LexisNexis Key News

7.6 Prezly

7.6.1 Prezly Corporate Summary

7.6.2 Prezly Business Overview

7.6.3 Prezly Media and Influencer Targeting Software Major Product Offerings

7.6.4 Prezly Media and Influencer Targeting Software Revenue in Global Market (2017-2022)

7.6.5 Prezly Key News

7.7 Prowly

7.7.1 Prowly Corporate Summary

7.7.2 Prowly Business Overview

7.7.3 Prowly Media and Influencer Targeting Software Major Product Offerings

7.7.4 Prowly Media and Influencer Targeting Software Revenue in Global Market (2017-2022)

7.7.5 Prowly Key News

7.8 Prgloo

7.8.1 Prgloo Corporate Summary

7.8.2 Prgloo Business Overview

7.8.3 Prgloo Media and Influencer Targeting Software Major Product Offerings

7.8.4 Prgloo Media and Influencer Targeting Software Revenue in Global Market (2017-2022)

7.8.5 Prgloo Key News

7.9 NinjaOutreach

7.9.1 NinjaOutreach Corporate Summary

7.9.2 NinjaOutreach Business Overview

7.9.3 NinjaOutreach Media and Influencer Targeting Software Major Product Offerings

7.9.4 NinjaOutreach Media and Influencer Targeting Software Revenue in Global Market (2017-2022)

7.9.5 NinjaOutreach Key News

7.10 AirPR

7.10.1 AirPR Corporate Summary

7.10.2 AirPR Business Overview

7.10.3 AirPR Media and Influencer Targeting Software Major Product Offerings

7.10.4 AirPR Media and Influencer Targeting Software Revenue in Global Market (2017-2022)

7.10.5 AirPR Key News

7.11 BlogDash

7.11.1 BlogDash Corporate Summary

7.11.2 BlogDash Business Overview

- 7.11.3 BlogDash Media and Influencer Targeting Software Major Product Offerings
- 7.11.4 BlogDash Media and Influencer Targeting Software Revenue in Global Market (2017-2022)
- 7.11.5 BlogDash Key News
- 7.12 Marketwired
 - 7.12.1 Marketwired Corporate Summary
 - 7.12.2 Marketwired Business Overview
 - 7.12.3 Marketwired Media and Influencer Targeting Software Major Product Offerings
 - 7.12.4 Marketwired Media and Influencer Targeting Software Revenue in Global Market (2017-2022)
 - 7.12.5 Marketwired Key News

8 CONCLUSION

9 APPENDIX

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Media and Influencer Targeting Software Market Opportunities & Trends in Global Market

Table 2. Media and Influencer Targeting Software Market Drivers in Global Market

Table 3. Media and Influencer Targeting Software Market Restraints in Global Market

Table 4. Key Players of Media and Influencer Targeting Software in Global Market

Table 5. Top Media and Influencer Targeting Software Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Media and Influencer Targeting Software Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Media and Influencer Targeting Software Revenue Share by Companies, 2017-2022

Table 8. Global Companies Media and Influencer Targeting Software Product Type

Table 9. List of Global Tier 1 Media and Influencer Targeting Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Media and Influencer Targeting Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Media and Influencer Targeting Software Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Media and Influencer Targeting Software Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Media and Influencer Targeting Software Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Media and Influencer Targeting Software Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Media and Influencer Targeting Software Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Media and Influencer Targeting Software Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Media and Influencer Targeting Software Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Media and Influencer Targeting Software Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Media and Influencer Targeting Software Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Media and Influencer Targeting Software

Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Media and Influencer Targeting Software

Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Media and Influencer Targeting Software Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Media and Influencer Targeting Software Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Media and Influencer Targeting Software Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Media and Influencer Targeting Software Revenue, (US\$, Mn), 2023-2028

Table 30. Meltwater Corporate Summary

Table 31. Meltwater Media and Influencer Targeting Software Product Offerings

Table 32. Meltwater Media and Influencer Targeting Software Revenue (US\$, Mn), (2017-2022)

Table 33. Cision Corporate Summary

Table 34. Cision Media and Influencer Targeting Software Product Offerings

Table 35. Cision Media and Influencer Targeting Software Revenue (US\$, Mn), (2017-2022)

Table 36. Amplify Corporate Summary

Table 37. Amplify Media and Influencer Targeting Software Product Offerings

Table 38. Amplify Media and Influencer Targeting Software Revenue (US\$, Mn), (2017-2022)

Table 39. BuzzStream Corporate Summary

Table 40. BuzzStream Media and Influencer Targeting Software Product Offerings

Table 41. BuzzStream Media and Influencer Targeting Software Revenue (US\$, Mn), (2017-2022)

Table 42. LexisNexis Corporate Summary

Table 43. LexisNexis Media and Influencer Targeting Software Product Offerings

Table 44. LexisNexis Media and Influencer Targeting Software Revenue (US\$, Mn), (2017-2022)

Table 45. Prezly Corporate Summary

Table 46. Prezly Media and Influencer Targeting Software Product Offerings

Table 47. Prezly Media and Influencer Targeting Software Revenue (US\$, Mn),
(2017-2022)

Table 48. Prowly Corporate Summary

Table 49. Prowly Media and Influencer Targeting Software Product Offerings

Table 50. Prowly Media and Influencer Targeting Software Revenue (US\$, Mn),
(2017-2022)

Table 51. Prgloo Corporate Summary

Table 52. Prgloo Media and Influencer Targeting Software Product Offerings

Table 53. Prgloo Media and Influencer Targeting Software Revenue (US\$, Mn),
(2017-2022)

Table 54. NinjaOutreach Corporate Summary

Table 55. NinjaOutreach Media and Influencer Targeting Software Product Offerings

Table 56. NinjaOutreach Media and Influencer Targeting Software Revenue (US\$, Mn),
(2017-2022)

Table 57. AirPR Corporate Summary

Table 58. AirPR Media and Influencer Targeting Software Product Offerings

Table 59. AirPR Media and Influencer Targeting Software Revenue (US\$, Mn),
(2017-2022)

Table 60. BlogDash Corporate Summary

Table 61. BlogDash Media and Influencer Targeting Software Product Offerings

Table 62. BlogDash Media and Influencer Targeting Software Revenue (US\$, Mn),
(2017-2022)

Table 63. Marketwired Corporate Summary

Table 64. Marketwired Media and Influencer Targeting Software Product Offerings

Table 65. Marketwired Media and Influencer Targeting Software Revenue (US\$, Mn),
(2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Media and Influencer Targeting Software Segment by Type in 2021
- Figure 2. Media and Influencer Targeting Software Segment by Application in 2021
- Figure 3. Global Media and Influencer Targeting Software Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Media and Influencer Targeting Software Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Media and Influencer Targeting Software Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Media and Influencer Targeting Software Revenue in 2021
- Figure 8. By Type - Global Media and Influencer Targeting Software Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Media and Influencer Targeting Software Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Media and Influencer Targeting Software Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Media and Influencer Targeting Software Revenue Market Share, 2017-2028
- Figure 12. US Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Media and Influencer Targeting Software Revenue Market Share, 2017-2028
- Figure 16. Germany Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Media and Influencer Targeting Software Revenue, (US\$, Mn),

2017-2028

Figure 21. Nordic Countries Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Media and Influencer Targeting Software Revenue Market Share, 2017-2028

Figure 24. China Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2028

Figure 28. India Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Media and Influencer Targeting Software Revenue Market Share, 2017-2028

Figure 30. Brazil Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Media and Influencer Targeting Software Revenue Market Share, 2017-2028

Figure 33. Turkey Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Media and Influencer Targeting Software Revenue, (US\$, Mn), 2017-2028

Figure 37. Meltwater Media and Influencer Targeting Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Cision Media and Influencer Targeting Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Amplify Media and Influencer Targeting Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. BuzzStream Media and Influencer Targeting Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. LexisNexis Media and Influencer Targeting Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Prezly Media and Influencer Targeting Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Prowly Media and Influencer Targeting Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Prgloo Media and Influencer Targeting Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. NinjaOutreach Media and Influencer Targeting Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. AirPR Media and Influencer Targeting Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. BlogDash Media and Influencer Targeting Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Marketwired Media and Influencer Targeting Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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