

Media Monitoring Tools Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/MB07AA69B8FCEN.html>

Date: March 2022

Pages: 60

Price: US\$ 3,250.00 (Single User License)

ID: MB07AA69B8FCEN

Abstracts

This report contains market size and forecasts of Media Monitoring Tools in Global, including the following market information:

Global Media Monitoring Tools Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Media Monitoring Tools market was valued at 2260.5 million in 2021 and is projected to reach US\$ 4527.3 million by 2028, at a CAGR of 10.4% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Software Platform Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Media Monitoring Tools include Hootsuite Inc., Meltwater, Cision US Inc., Mention, Agility PR Solutions LLC, M-Brain, Nasdaq Inc., Trendkite and BurrellesLuce and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Media Monitoring Tools companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Media Monitoring Tools Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Media Monitoring Tools Market Segment Percentages, by Type, 2021 (%)

Software Platform

Managed Services

Consulting Services

Professional Services

Global Media Monitoring Tools Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Media Monitoring Tools Market Segment Percentages, by Application, 2021 (%)

BFSI

IT and Telecommunication

Retail and Consumer Goods

Media and Entertainment

Travel and Hospitality

Government

Other

Global Media Monitoring Tools Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Media Monitoring Tools Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Media Monitoring Tools revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Media Monitoring Tools revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Hootsuite Inc.

Meltwater

Cision US Inc.

Mention

Agility PR Solutions LLC

M-Brain

Nasdaq Inc.

Trendkite

BurrellesLuce

Critical Mention

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Media Monitoring Tools Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Media Monitoring Tools Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL MEDIA MONITORING TOOLS OVERALL MARKET SIZE

- 2.1 Global Media Monitoring Tools Market Size: 2021 VS 2028
- 2.2 Global Media Monitoring Tools Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Media Monitoring Tools Players in Global Market
- 3.2 Top Global Media Monitoring Tools Companies Ranked by Revenue
- 3.3 Global Media Monitoring Tools Revenue by Companies
- 3.4 Top 3 and Top 5 Media Monitoring Tools Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Media Monitoring Tools Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Media Monitoring Tools Players in Global Market
 - 3.6.1 List of Global Tier 1 Media Monitoring Tools Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Media Monitoring Tools Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Media Monitoring Tools Market Size Markets, 2021 & 2028

4.1.2 Software Platform

4.1.3 Managed Services

4.1.4 Consulting Services

4.1.5 Professional Services

4.2 By Type - Global Media Monitoring Tools Revenue & Forecasts

4.2.1 By Type - Global Media Monitoring Tools Revenue, 2017-2022

4.2.2 By Type - Global Media Monitoring Tools Revenue, 2023-2028

4.2.3 By Type - Global Media Monitoring Tools Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Media Monitoring Tools Market Size, 2021 & 2028

5.1.2 BFSI

5.1.3 IT and Telecommunication

5.1.4 Retail and Consumer Goods

5.1.5 Media and Entertainment

5.1.6 Travel and Hospitality

5.1.7 Government

5.1.8 Other

5.2 By Application - Global Media Monitoring Tools Revenue & Forecasts

5.2.1 By Application - Global Media Monitoring Tools Revenue, 2017-2022

5.2.2 By Application - Global Media Monitoring Tools Revenue, 2023-2028

5.2.3 By Application - Global Media Monitoring Tools Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Media Monitoring Tools Market Size, 2021 & 2028

6.2 By Region - Global Media Monitoring Tools Revenue & Forecasts

6.2.1 By Region - Global Media Monitoring Tools Revenue, 2017-2022

6.2.2 By Region - Global Media Monitoring Tools Revenue, 2023-2028

6.2.3 By Region - Global Media Monitoring Tools Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Media Monitoring Tools Revenue, 2017-2028

6.3.2 US Media Monitoring Tools Market Size, 2017-2028

6.3.3 Canada Media Monitoring Tools Market Size, 2017-2028

6.3.4 Mexico Media Monitoring Tools Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Media Monitoring Tools Revenue, 2017-2028

6.4.2 Germany Media Monitoring Tools Market Size, 2017-2028

6.4.3 France Media Monitoring Tools Market Size, 2017-2028

6.4.4 U.K. Media Monitoring Tools Market Size, 2017-2028

6.4.5 Italy Media Monitoring Tools Market Size, 2017-2028

6.4.6 Russia Media Monitoring Tools Market Size, 2017-2028

6.4.7 Nordic Countries Media Monitoring Tools Market Size, 2017-2028

6.4.8 Benelux Media Monitoring Tools Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Media Monitoring Tools Revenue, 2017-2028

6.5.2 China Media Monitoring Tools Market Size, 2017-2028

6.5.3 Japan Media Monitoring Tools Market Size, 2017-2028

6.5.4 South Korea Media Monitoring Tools Market Size, 2017-2028

6.5.5 Southeast Asia Media Monitoring Tools Market Size, 2017-2028

6.5.6 India Media Monitoring Tools Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Media Monitoring Tools Revenue, 2017-2028

6.6.2 Brazil Media Monitoring Tools Market Size, 2017-2028

6.6.3 Argentina Media Monitoring Tools Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Media Monitoring Tools Revenue, 2017-2028

6.7.2 Turkey Media Monitoring Tools Market Size, 2017-2028

6.7.3 Israel Media Monitoring Tools Market Size, 2017-2028

6.7.4 Saudi Arabia Media Monitoring Tools Market Size, 2017-2028

6.7.5 UAE Media Monitoring Tools Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Hootsuite Inc.

7.1.1 Hootsuite Inc. Corporate Summary

7.1.2 Hootsuite Inc. Business Overview

7.1.3 Hootsuite Inc. Media Monitoring Tools Major Product Offerings

7.1.4 Hootsuite Inc. Media Monitoring Tools Revenue in Global Market (2017-2022)

7.1.5 Hootsuite Inc. Key News

7.2 Meltwater

7.2.1 Meltwater Corporate Summary

7.2.2 Meltwater Business Overview

- 7.2.3 Meltwater Media Monitoring Tools Major Product Offerings
- 7.2.4 Meltwater Media Monitoring Tools Revenue in Global Market (2017-2022)
- 7.2.5 Meltwater Key News
- 7.3 Cision US Inc.
 - 7.3.1 Cision US Inc. Corporate Summary
 - 7.3.2 Cision US Inc. Business Overview
 - 7.3.3 Cision US Inc. Media Monitoring Tools Major Product Offerings
 - 7.3.4 Cision US Inc. Media Monitoring Tools Revenue in Global Market (2017-2022)
 - 7.3.5 Cision US Inc. Key News
- 7.4 Mention
 - 7.4.1 Mention Corporate Summary
 - 7.4.2 Mention Business Overview
 - 7.4.3 Mention Media Monitoring Tools Major Product Offerings
 - 7.4.4 Mention Media Monitoring Tools Revenue in Global Market (2017-2022)
 - 7.4.5 Mention Key News
- 7.5 Agility PR Solutions LLC
 - 7.5.1 Agility PR Solutions LLC Corporate Summary
 - 7.5.2 Agility PR Solutions LLC Business Overview
 - 7.5.3 Agility PR Solutions LLC Media Monitoring Tools Major Product Offerings
 - 7.5.4 Agility PR Solutions LLC Media Monitoring Tools Revenue in Global Market (2017-2022)
 - 7.5.5 Agility PR Solutions LLC Key News
- 7.6 M-Brain
 - 7.6.1 M-Brain Corporate Summary
 - 7.6.2 M-Brain Business Overview
 - 7.6.3 M-Brain Media Monitoring Tools Major Product Offerings
 - 7.6.4 M-Brain Media Monitoring Tools Revenue in Global Market (2017-2022)
 - 7.6.5 M-Brain Key News
- 7.7 Nasdaq Inc.
 - 7.7.1 Nasdaq Inc. Corporate Summary
 - 7.7.2 Nasdaq Inc. Business Overview
 - 7.7.3 Nasdaq Inc. Media Monitoring Tools Major Product Offerings
 - 7.7.4 Nasdaq Inc. Media Monitoring Tools Revenue in Global Market (2017-2022)
 - 7.7.5 Nasdaq Inc. Key News
- 7.8 Trendkite
 - 7.8.1 Trendkite Corporate Summary
 - 7.8.2 Trendkite Business Overview
 - 7.8.3 Trendkite Media Monitoring Tools Major Product Offerings
 - 7.8.4 Trendkite Media Monitoring Tools Revenue in Global Market (2017-2022)

7.8.5 Trendkite Key News

7.9 BurrellesLuce

7.9.1 BurrellesLuce Corporate Summary

7.9.2 BurrellesLuce Business Overview

7.9.3 BurrellesLuce Media Monitoring Tools Major Product Offerings

7.9.4 BurrellesLuce Media Monitoring Tools Revenue in Global Market (2017-2022)

7.9.5 BurrellesLuce Key News

7.10 Critical Mention

7.10.1 Critical Mention Corporate Summary

7.10.2 Critical Mention Business Overview

7.10.3 Critical Mention Media Monitoring Tools Major Product Offerings

7.10.4 Critical Mention Media Monitoring Tools Revenue in Global Market (2017-2022)

7.10.5 Critical Mention Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Media Monitoring Tools Market Opportunities & Trends in Global Market

Table 2. Media Monitoring Tools Market Drivers in Global Market

Table 3. Media Monitoring Tools Market Restraints in Global Market

Table 4. Key Players of Media Monitoring Tools in Global Market

Table 5. Top Media Monitoring Tools Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Media Monitoring Tools Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Media Monitoring Tools Revenue Share by Companies, 2017-2022

Table 8. Global Companies Media Monitoring Tools Product Type

Table 9. List of Global Tier 1 Media Monitoring Tools Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Media Monitoring Tools Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Media Monitoring Tools Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Media Monitoring Tools Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Media Monitoring Tools Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Media Monitoring Tools Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Media Monitoring Tools Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Media Monitoring Tools Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Media Monitoring Tools Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Media Monitoring Tools Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Media Monitoring Tools Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Media Monitoring Tools Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Media Monitoring Tools Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Media Monitoring Tools Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Media Monitoring Tools Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Media Monitoring Tools Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Media Monitoring Tools Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Media Monitoring Tools Revenue, (US\$, Mn),

2017-2022

Table 27. By Country - South America Media Monitoring Tools Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Media Monitoring Tools Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Media Monitoring Tools Revenue, (US\$, Mn), 2023-2028

Table 30. Hootsuite Inc. Corporate Summary

Table 31. Hootsuite Inc. Media Monitoring Tools Product Offerings

Table 32. Hootsuite Inc. Media Monitoring Tools Revenue (US\$, Mn), (2017-2022)

Table 33. Meltwater Corporate Summary

Table 34. Meltwater Media Monitoring Tools Product Offerings

Table 35. Meltwater Media Monitoring Tools Revenue (US\$, Mn), (2017-2022)

Table 36. Cision US Inc. Corporate Summary

Table 37. Cision US Inc. Media Monitoring Tools Product Offerings

Table 38. Cision US Inc. Media Monitoring Tools Revenue (US\$, Mn), (2017-2022)

Table 39. Mention Corporate Summary

Table 40. Mention Media Monitoring Tools Product Offerings

Table 41. Mention Media Monitoring Tools Revenue (US\$, Mn), (2017-2022)

Table 42. Agility PR Solutions LLC Corporate Summary

Table 43. Agility PR Solutions LLC Media Monitoring Tools Product Offerings

Table 44. Agility PR Solutions LLC Media Monitoring Tools Revenue (US\$, Mn), (2017-2022)

Table 45. M-Brain Corporate Summary

Table 46. M-Brain Media Monitoring Tools Product Offerings

Table 47. M-Brain Media Monitoring Tools Revenue (US\$, Mn), (2017-2022)

Table 48. Nasdaq Inc. Corporate Summary

Table 49. Nasdaq Inc. Media Monitoring Tools Product Offerings

Table 50. Nasdaq Inc. Media Monitoring Tools Revenue (US\$, Mn), (2017-2022)

Table 51. Trendkite Corporate Summary

Table 52. Trendkite Media Monitoring Tools Product Offerings

Table 53. Trendkite Media Monitoring Tools Revenue (US\$, Mn), (2017-2022)

Table 54. BurrellesLuce Corporate Summary

Table 55. BurrellesLuce Media Monitoring Tools Product Offerings

Table 56. BurrellesLuce Media Monitoring Tools Revenue (US\$, Mn), (2017-2022)

Table 57. Critical Mention Corporate Summary

Table 58. Critical Mention Media Monitoring Tools Product Offerings

Table 59. Critical Mention Media Monitoring Tools Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

Figure 1. Media Monitoring Tools Segment by Type in 2021

Figure 2. Media Monitoring Tools Segment by Application in 2021

Figure 3. Global Media Monitoring Tools Market Overview: 2021

Figure 4. Key Caveats

Figure 5. Global Media Monitoring Tools Market Size: 2021 VS 2028 (US\$, Mn)

Figure 6. Global Media Monitoring Tools Revenue, 2017-2028 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Media Monitoring Tools Revenue in 2021

Figure 8. By Type - Global Media Monitoring Tools Revenue Market Share, 2017-2028

Figure 9. By Application - Global Media Monitoring Tools Revenue Market Share, 2017-2028

Figure 10. By Region - Global Media Monitoring Tools Revenue Market Share, 2017-2028

Figure 11. By Country - North America Media Monitoring Tools Revenue Market Share, 2017-2028

Figure 12. US Media Monitoring Tools Revenue, (US\$, Mn), 2017-2028

Figure 13. Canada Media Monitoring Tools Revenue, (US\$, Mn), 2017-2028

Figure 14. Mexico Media Monitoring Tools Revenue, (US\$, Mn), 2017-2028

Figure 15. By Country - Europe Media Monitoring Tools Revenue Market Share, 2017-2028

Figure 16. Germany Media Monitoring Tools Revenue, (US\$, Mn), 2017-2028

Figure 17. France Media Monitoring Tools Revenue, (US\$, Mn), 2017-2028

Figure 18. U.K. Media Monitoring Tools Revenue, (US\$, Mn), 2017-2028

Figure 19. Italy Media Monitoring Tools Revenue, (US\$, Mn), 2017-2028

Figure 20. Russia Media Monitoring Tools Revenue, (US\$, Mn), 2017-2028

Figure 21. Nordic Countries Media Monitoring Tools Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Media Monitoring Tools Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Media Monitoring Tools Revenue Market Share, 2017-2028

Figure 24. China Media Monitoring Tools Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Media Monitoring Tools Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Media Monitoring Tools Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Media Monitoring Tools Revenue, (US\$, Mn), 2017-2028

Figure 28. India Media Monitoring Tools Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Media Monitoring Tools Revenue Market Share, 2017-2028

Figure 30. Brazil Media Monitoring Tools Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Media Monitoring Tools Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Media Monitoring Tools Revenue Market Share, 2017-2028

Figure 33. Turkey Media Monitoring Tools Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Media Monitoring Tools Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Media Monitoring Tools Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Media Monitoring Tools Revenue, (US\$, Mn), 2017-2028

Figure 37. Hootsuite Inc. Media Monitoring Tools Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Meltwater Media Monitoring Tools Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Cision US Inc. Media Monitoring Tools Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Mention Media Monitoring Tools Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Agility PR Solutions LLC Media Monitoring Tools Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. M-Brain Media Monitoring Tools Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Nasdaq Inc. Media Monitoring Tools Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Trendkite Media Monitoring Tools Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. BurrellesLuce Media Monitoring Tools Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Critical Mention Media Monitoring Tools Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

I would like to order

Product name: Media Monitoring Tools Market - Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/MB07AA69B8FCEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MB07AA69B8FCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970