

Media Monitoring Services Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Media Monitoring Services in Global, including the following market information:

Global Media Monitoring Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Media Monitoring Services market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Broadcast Monitoring Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Media Monitoring Services include Agility PR Solutions, AlphaSense, Brand24, BrandMentions, Brandwatch, Cision, Critical Mention, eMedia Monitor and Isentia, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Media Monitoring Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Media Monitoring Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Media Monitoring Services Market Segment Percentages, by Type, 2021 (%)

Broadcast Monitoring

Print Media Monitoring

Online Media Monitoring

Social Media Monitoring

Custom Media Measurement

Global Media Monitoring Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Media Monitoring Services Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Media Monitoring Services Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Media Monitoring Services Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Media Monitoring Services revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Media Monitoring Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Agility PR Solutions

AlphaSense

Brand24

BrandMentions

Brandwatch

Cision

Critical Mention

eMedia Monitor

Isentia

Mediatoolkit

Meltwater

Mention

Metro Monitor

Muck Rack

News Exposure

Newswire

Ornico

Semrush

Signal AI

TVEyes

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