

Matcha Powder Market - Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Matcha Powder in global, including the following market information:

Global Matcha Powder Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Matcha Powder Market Sales, 2017-2022, 2023-2028, (K MT)

Global top five Matcha Powder companies in 2021 (%)

The global Matcha Powder market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Drinking-use Matcha Tea Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Matcha Powder include Aiya, Marushichi Seicha, ShaoXing Royal Tea, ITOEn, Marukyu Koyamaen, ujimatcha, Yanoen, AOI Seicha and DoMatcha. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Matcha Powder manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan,

industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Matcha Powder Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Matcha Powder Market Segment Percentages, by Type, 2021 (%)

Drinking-use Matcha Tea

Additive-use Matcha Tea

Global Matcha Powder Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Matcha Powder Market Segment Percentages, by Application, 2021 (%)

Drinking Tea

Pastry

Ice Cream

Beverage

Global Matcha Powder Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Matcha Powder Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Matcha Powder revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Matcha Powder revenues share in global market, 2021 (%)

Key companies Matcha Powder sales in global market, 2017-2022 (Estimated), (K MT)

Key companies Matcha Powder sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Aiya

Marushichi Seicha

ShaoXing Royal Tea

ITOEn

Marukyu Koyamaen

ujimatcha

Yanoen

AOI Seicha

DoMatcha

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