

Matcha Latte Powder Market - Global Outlook and Forecast 2022-2028

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Abstracts

Matcha Latte is a blend of matcha powder and milk. It is rich in nutrients and trace elements. Milk is called latte in Italy, but because latte coffee is very delicious to be popular in the world, it is called latte for short, so latte refers to latte coffee in countries other than Italy. Matcha latte powder is matcha milk powder instead of matcha latte coffee.

This report contains market size and forecasts of Matcha Latte Powder in global, including the following market information:

Global Matcha Latte Powder Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Matcha Latte Powder Market Sales, 2017-2022, 2023-2028, (K MT)

Global top five Matcha Latte Powder companies in 2021 (%)

The global Matcha Latte Powder market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Organic Matcha Latte Powder Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Matcha Latte Powder include Tsujiri, ITO EN, WORK OUT LIFE, Sweet Revolution, Lakanto, Pukka and Navitas, etc. In 2021, the global top

five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Matcha Latte Powder manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Matcha Latte Powder Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Matcha Latte Powder Market Segment Percentages, by Type, 2021 (%)

Organic Matcha Latte Powder

Normal Matcha Latte Powder

Global Matcha Latte Powder Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Matcha Latte Powder Market Segment Percentages, by Application, 2021 (%)

Online Sale

Offline Sale

Global Matcha Latte Powder Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Matcha Latte Powder Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Matcha Latte Powder revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Matcha Latte Powder revenues share in global market, 2021 (%)

Key companies Matcha Latte Powder sales in global market, 2017-2022 (Estimated), (K
MT)

Key companies Matcha Latte Powder sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Tsujiri

ITO EN

WORK OUT LIFE

Sweet Revolution

Lakanto

Pukka

Navitas

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