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Master Data Management (MDM) Solutions Market, Global Outlook and Forecast 2022-2028

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Abstracts

Master Data Management (MDM) solutions are enterprise software products that: • Support the global identification, linking and synchronization of master data across heterogeneous data sources through semantic reconciliation of master data. • Create and manage a central, persisted system of record or index of record for master data. • Support the four MDM hub implementation styles, as defined by Gartner. • Enable generation and delivery of a trusted version of one or more subject areas to all stakeholders, in support of various business initiatives. • Support ongoing master data stewardship and governance requirements through workflow-based monitoring and corrective-action techniques. • Are agnostic to the business application landscape in which they reside • Can be implemented by end-user organizations without having to make use of required professional.

This report contains market size and forecasts of Master Data Management (MDM) Solutions in Global, including the following market information:

Global Master Data Management (MDM) Solutions Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global top five companies in 2021 (%)

The global Master Data Management (MDM) Solutions market was valued at 4768.2 million in 2021 and is projected to reach US$ 10600 million by 2028, at a CAGR of 12.1% during the forecast period.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

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Cloud-Based Segment to Reach $ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Master Data Management (MDM) Solutions include IBM, PiLog, Informatica, SAP, Semarchy, Stibo Systems, Ataccama, Profisee and TIBCO Software, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Master Data Management (MDM) Solutions companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Master Data Management (MDM) Solutions Market, by Type, 2017-2022, 2023-2028 ($ millions)

Global Master Data Management (MDM) Solutions Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Master Data Management (MDM) Solutions Market, by Application, 2017-2022, 2023-2028 ($ millions)

Global Master Data Management (MDM) Solutions Market Segment Percentages, by Application, 2021 (%)

Large Enterprises (1000+Users)

Medium-Sized Enterprise (499-1000 Users)

Small Enterprises (1-499Users)

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Global Master Data Management (MDM) Solutions Market, By Region and Country, 2017-2022, 2023-2028 ($ Millions)

Global Master Data Management (MDM) Solutions Market Segment Percentages, By Region and Country, 2021 (%)

- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - France
  - U.K.
  - Italy
  - Russia
  - Nordic Countries
  - Benelux
  - Rest of Europe
- Asia
  - China
  - Japan
  - South Korea

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Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Master Data Management (MDM) Solutions revenues in global market, 2017-2022 (estimated), ($ millions)

Key companies Master Data Management (MDM) Solutions revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

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IBM

PiLog

Informatica

SAP

Semarchy

Stibo Systems

Ataccama

Profisee

TIBCO Software

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